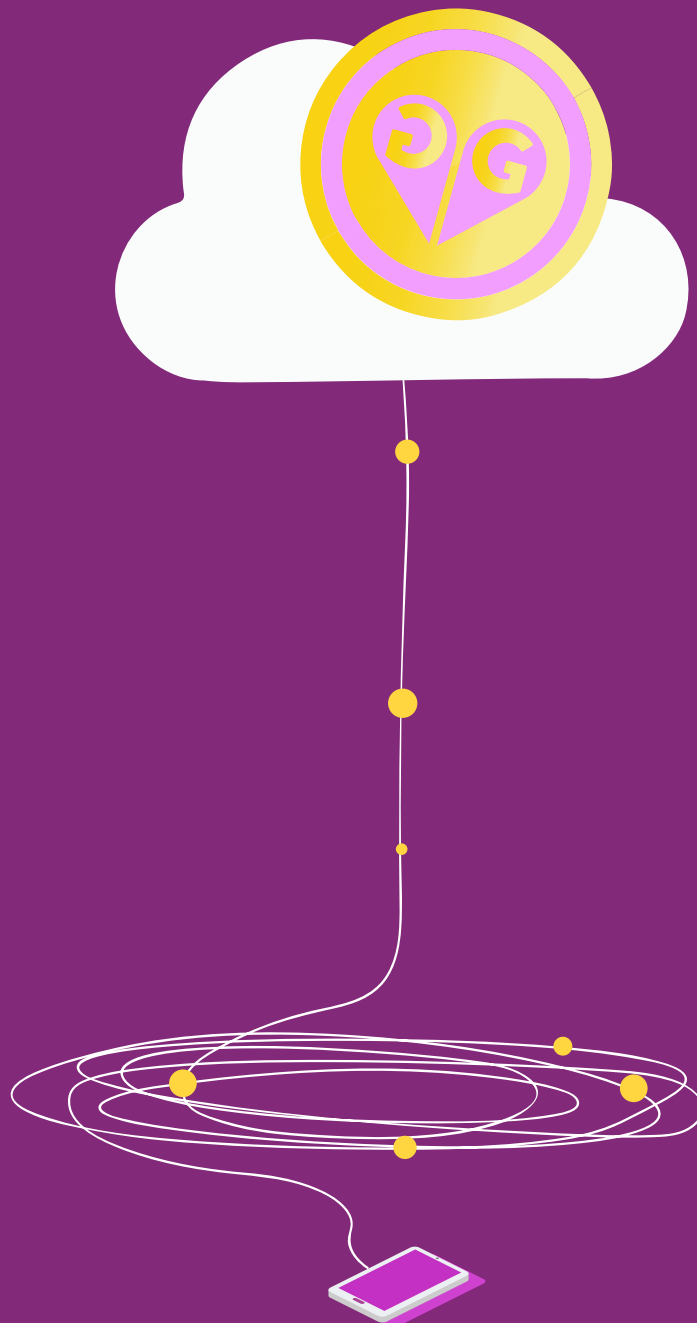


GG COIN WHITEPAPER

"REVOLUTIONIZING THE OLDEST
INDUSTRY IN THE WORLD"



VERSION 3.0
01.02.2022

GINR®

ABSTRACT

This White Paper provides an overview of G-IT AG's (hereinafter "Company") business model and the architecture of a direct end-to-end booking platform for prostitution using the blockchain smart contract technology, which shall serve as a modern and user-friendly way to book and pay for sex-worker services as further described in this White Paper, available under www.gingr.com (hereinafter "Gingr Platform"), and the GG Coin, a cryptocurrency (payment token) issued on the Binance Smart Chain using the smart contract technology, which complies with the BEP-20 standard and will be freely transferable on the Binance Smart Chain platform (hereinafter "GGC"). The GGC already exists on the Gingr Platform and is due to go on sale within an Initial Coin Offering (hereinafter "ICO").

Before you decide to invest in or purchase GGCs, please carefully read this White Paper, especially the Legal Disclaimer section and the Further Risk Factors section, and all further documents mentioned in this White Paper or provided by the Company, in particular the Legal Memorandum and the Terms and Conditions, and consult with your own legal, financial, tax or other professional advisors. All documents are available for download at www.ggcoin.io

An investment in GGC is speculative, involves high risks, which you should understand before making an investment, and can lead to a total investment loss. If you are in any doubt or case of remaining circumstances, you do not understand; it is strongly recommended that you restrain from any investment in or purchase of GGCs.

This White Paper is of the date first above written, represents work in progress, may not be final or complete, does not contain all material information regarding investment, including specific information relating to investment risks, and is subject to change. This White Paper illustrates the intent of the Company to develop, launch and market the Gingr Platform and the GGC. The implementations of these products are built on new technologies. It is expected that significant changes will be continually required to meet the evolving requirements of the market's and customer's demands.

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DEFINITIONS

Company	G-IT AG with its registered office at Birkenstrasse 47 in 6343 Rotkreuz, Switzerland, registered with the commercial register of the canton of Zug under CH-286.042.306
CRM	Customer Relationship Management
BSC	Binance Smart Chain
Excluded Third-Parties	Persons with registered residence or office, habitual residence, or tax residence in countries or initiate the acquisition of GGC from or through countries in which the sale or purchase of tokens and cryptocurrencies is prohibited or subject to certain conditions, such as official approval, which have been classified as high-risk countries and countries under observation with regard to money laundering and terrorist financing by the Financial Action Tasks Force (FATF), or against which embargos or sanctions have been imposed, in particular by the United States of America or the European Union. These countries, in particular, include the Excluded Countries.
Excluded Countries	Bosnia and Herzegovina, the Democratic People’s Republic of Korea, Ethiopia, Iran, Iraq, Sri Lanka, Syria, Trinidad and Tobago, Tunisia, Vanuatu, Yemen, the People’s Republic of China, Singapore, and Cuba.
FINMA	Swiss Financial Market Supervisory Authority
GG Coin - GGC	GG Coin, a cryptocurrency (payment token) issued on the Binance Smart Chain using the smart contract technology, which complies with the BEP-20 standard and will be freely transferable on the Binance Smart Chain platform.
Gingr	“A Gingr” is the company’s name for a sex worker, which includes women, men and transgender.
Gingr Platform	Direct end-to-end booking platform for prostitution using the blockchain smart contract technology, which shall serve as a modern and user-friendly way to book and pay for sex-worker services as further described in this White Paper, available under:

www.gingr.com, gingr.net, gingr.sex, gingr.love, gingr.de, gingr.co.uk, gingr.ch, gingr.at, gingr.es, gingr.co.uk, gingr.nz, gingr.dk, gingr.fr, gingr.lu, gingr.it, gingr.pt, gingr.fi, ingr.cz, gingr.hu, gingr.pl, gingr.sk, gingr.ee, gingr.lv, gingr.it, gingr.ro, gingr.gr, gingr.ie, gingr.mx, gingr.pe, gingr.mk, gingr.si, gingr.pt, gingr.li, gingr.date, gingr.xxx, gingr.dating, gingr.fu.

GST	Gingr Share Token is, a planned equity share token with specific, not yet defined, characteristics.
ICO	Initial Coin Offering
SEO	Search Engine Optimization
TGE	Token Generating Event

I. LEGAL DISCLAIMER

NO PROSPECTUS OR OFFER TO INVEST IN OR PURCHASE A SECURITY OR FINANCIAL INSTRUMENT

- 1 The GGC is designed as a pure payment token (cryptocurrency) and does, therefore, not constitute a security or financial instrument according to its structure. Nothing in this Whitepaper shall be deemed to constitute a prospectus or offer document for securities or financial instruments of any kind in any jurisdiction, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction.
- 2 This White Paper is for project description and informational, illustration, and discussion purposes only and does in no way provide an offer to sell or a solicitation of any offer to buy neither the planned GGCs nor any security or other financial instrument. Furthermore, this White Paper does not constitute an investment recommendation to acquire GGCs or for the disinvestment of other securities, financial instruments, or other assets.

ESTABLISHMENT OF A LEGAL RELATIONSHIP SOLELY BASED ON INDIVIDUAL AGREEMENTS

- 3 This White Paper does not imply any elements of a contractual relationship. The content of this

White Paper is not binding for the Company and is subject to change in line with the ongoing research and development of the Gingr Platform. Any legal relationship between a token purchaser of the planned GGC and the Company is not established by this document but solely based on separate individual agreements and conditions, in which the rights and obligations of a token purchaser and the Company are ruled. In case of any ambiguities or contradictions, the regulations of the individual agreement take precedence over the information contained in this White Paper.

ADDRESSES OF THE ICO AND EXCLUDED PERSONS

- 4 This White Paper, the ICO, and the GGC token sale (including any pre-sales) described therein is in particular not directed at persons with registered residence or office, habitual residence, or tax residence in countries or initiate the acquisition of GGC from or through countries in which the sale or purchase of tokens and cryptocurrencies is prohibited or subject to certain conditions, such as official approval, which have been classified as high-risk countries and countries under observation with regard to money laundering and terrorist financing by the Financial Action Tasks Force (FATF), or against which embargos or sanctions have been imposed, in particular by the United States of America or the European Union (hereinafter “Excluded Third Parties”). These countries include, in particular, Bosnia and Herzegovina, the Democratic People’s Republic of Korea, Ethiopia, Iran, Iraq, Sri Lanka, Syria, Trinidad and Tobago, Tunisia, Vanuatu, Yemen, the People’s Republic of China, Singapore, and Cuba (hereinafter “Excluded Countries”).
- 5 This White Paper, the ICO and the GGC token sale (including any pre-sales) described therein is furthermore not directed to persons with registered residence or office, habitual residence or tax residence in the United States of America, or persons who initiate the acquisition of GGC from or through the mentioned countries.
- 6 This White Paper must not be entirely or partially reproduced, copied, published, or saved in an information system regardless of whichever way and by which means and must not be distributed to third parties. In particular, this White Paper must not be entirely or partially distributed to Excluded Parties, in Excluded Countries, and in the United States of America whichever way and by which means.
- 7 If it turns out during the KYC process that an interested participant cannot successfully complete the KYC process because of previously misrepresented information or because of his citizenship or other inconsistencies, the participation in the token sale will be refused. In case of refusal, payments of the investment sum made will be refunded, whereby the refused participant has to bear the cancellation costs in full.

NO REPRESENTATION OR WARRANTY AS TO THE INFORMATION CONTAINED IN THIS WHITE PAPER

- 8 The information in this White Paper is for general understanding purposes only. This White Paper is for discussion and presentation purposes only. The Company endeavors to keep the information contained in this White Paper up-to-date and correct; however, the Company has no obligation to update or keep current any information or projections contained in this White Paper. The Company does not make any representation or warranty of any kind regarding the accuracy, completeness, reliability, suitability, or availability of the information contained and the conclusions reached in this White Paper.

HIGH RISK OF LOSS

- 9 The purchase of GGCs involves considerable risks. Therefore, a token purchaser should not invest a substantial part of its assets to purchase GGCs and should be economically able to cope with a total loss. A token purchaser should have experience with cryptocurrencies, mainly issued by start-up companies, and should understand the economic and technical interdependencies of the entrepreneurial activities of G-IT AG and the GGC and the impact on the value of the GGC.

NO FINANCING THROUGH LOAN

- 10 It is firmly advised against the financing of the purchase of GGCs through a loan. The obligations to pay interest and amortization remain even if the purchased GGCs become worthless.
- 11 This White Paper merely gives an overview of The Company's planned investment and business activities, the Gingr Platform, and the planned GGC. This Whitepaper does not constitute investment, economic, legal, tax, regulatory, financial, accounting, or other advice, and is not intended to provide the sole basis for any evaluation of a transaction on acquisition of GGCs. This White Paper cannot replace investment, economic, legal, tax, regulatory, financial, accounting, or other advice. Before the acquisition of GGCs, a token purchaser should independently assess any possible risks, seek advice with respect to the economic, legal, regulatory, and tax implications of the purchase of GGCs, and should consult with their investment, legal, tax, accounting, or other advisors to determine the potential benefits, burdens, risks and other consequences of a purchase of GGCs. The Company does not accept any liability with respect to the personal economic goals a token purchaser strives with the purchase of GGCs.

CALCULATIONS, FORECASTS, AND FORWARD-LOOKING STATEMENTS

- 12 The information outlined in this White Paper may not be exhaustive. The calculations and forecasts in this White Paper are essentially based on the experiences or assessments of the management of the Company. In this respect, this White Paper contains forward-looking statements, exceptionally subjective objectives of future business development, associated with uncertainties and risks. Opinions, assumptions, assessments, (forward-looking) statements, or the like reflect the company's current state of perceptions and expectations and constitute only the company's subjective views, beliefs, outlooks, estimations, or intentions. These perceptions and expectations may contain perception errors and assessment errors and thus prove incorrect. The calculations were made with care and with commercial caution. Nevertheless, it cannot be excluded that events or developments, which were not considered within the estimates and forecasts, lead to significant deviations of the Company's actual results and thus possibly to a deterioration in the value of the Gingr Platform, the planned GGC. Opinions, assumptions, assessments, (forward-looking) statements, or the like should not be relied on, are subject to change due to a variety of factors, including fluctuating market conditions and economic factors, and involve inherent risks and uncertainties, both general and specific, many of which cannot be predicted or quantified and are beyond the control of the Company. Therefore, there can be no assurance that the events and developments described in this White Paper can be achieved. The token purchaser bears the risk of deviating events and developments.

G-IT AG, GINGR PLATFORM AND GGC

- 13 The Company and the Gingr Platform have limited operating history, which makes it hard to evaluate its ability to generate revenue through operations.
- 14 The Company may be forced to cease operations for some reason. The Company may not successfully develop, market, and launch the Gingr Platform and the GGC. Even if launched, the Gingr Platform and the GGC may not be widely adopted, may have limited users, be subject to significant competition, and may not be successful and not meet the expectations.
- 15 G-IT AG exclusively offers to facilitate mediation of services and the handling of payments but is in no way responsible for the execution of the facilitated service via the Gingr Platform.
- 16 The GGC is a mere payment token (cryptocurrency) which does not substantiate any debt claim against the Company and comprises no further rights neither vis-à-vis the Company nor third parties, in particular no participation or membership rights, no voting rights, no ability to influence the Company's decisions, no dividend rights, no subscription rights, no usage/utility rights

and no access to services. GGC does not represent the investment or a share in the Company. GGC purchasers have no claim to any benefits and no right to return acquired GGCs to the Company.

- 17 There is no assurance that GGCs retain their value. There is no assurance that token purchasers will receive a return on or of their investment and are able to sell their GGCs. Instead, there is the risk of deterioration in the value and a total investment loss.
- 18 Prices of tokens as the GGC are highly volatile, especially over short time horizons, and fluctuations in the price, which are to be expected, could materially and adversely affect the Company's business.

LEGAL ENVIRONMENT CONCERNING TOKEN GENERATING EVENTS (TGES) AND INITIAL COIN OFFERINGS (ICOS) IN SWITZERLAND

- 19 All statements on the legal situation concerning Token Generating Events (hereinafter "TGE"), ICOs, and the sale of cryptocurrencies (as the GGC) presented in this White Paper are limited to Switzerland and Swiss law and explicitly do not refer to other countries and jurisdictions, respectively, with possibly deviating regulations. It cannot be excluded that according to such other jurisdictions, TGEs, ICOs, and the sale of cryptocurrencies (as the GGC) are subject to prior official authorization, subject to prospectus requirements, or other restrictions or obligations.
- 20 TGEs, ICOs, and the sale of cryptocurrencies (as the GGC) respectively are subject to a very complex and evolving legal environment. TGEs, ICOs, and the sale of cryptocurrencies (as the GGC) are currently not subject to any specific regulation and are, under current law, subject to interpretation. For the time being, there are only very limited guidelines and comments from authorities on the legal treatment of TGEs, ICOs, and the sale of cryptocurrencies (as the GGC) in Switzerland, and it is possible that authorities and courts will in the future have opinions different from those expressed in this White Paper.
- 21 At the moment, there is no generally accepted classification of tokens, neither in Switzerland nor internationally. In its guidelines of 2018, the Swiss Financial Market Supervisory Authority (hereinafter "FINMA") set up its own approach in classifying the tokens based on the underlying economic function. FINMA distinguishes between payment, utility, and asset tokens. The payment tokens (cryptocurrencies) are tokens that are intended to be used as a means of payment for offered goods or services or as a means for the transfer of money or value. Cryptocurrencies are not coupled with any claim against the issuer. Utility tokens are tokens intended to provide access digitally to an application or service on a blockchain-based infrastructure. Asset

tokens represent a specific asset or claim, such as a debt or equity claim on the issuer. Asset tokens promise, for instance, a share in future company profits or future capital flows. Therefore, based on their economic function, these tokens are similar to equities, bonds, or derivatives. Tokens that enable physical assets to be traded on the blockchain, also fall into this category. There is the possibility that utility and asset tokens are combined with payment tokens, classified as hybrid tokens.

RESTITUTION AND REPAYMENT EXCLUDED

- 22 Because GGC is a mere payment token, restitution of GGC to the Company and repayment of the purchase price by the Company are explicitly excluded. Purchasers of GGC must therefore take into account that the money used to purchase GGC might be tied in GGC and can only be changed in fiat currencies or other cryptocurrencies via trading systems of third parties, insofar as such trading systems are available. Unless a third party is willing to acquire GGC from the purchaser against fiat currencies or other cryptocurrencies, the purchaser of GGC cannot sell GGC, and the acquired GGC might become useless or worthless to the purchaser.

TRADEABILITY AND VALUE FLUCTUATIONS

- 23 Tradability of GGC cannot be guaranteed. Although the Company aims that the GGC will be listed on one or several trading systems for trading, it cannot be excluded that the Company fails to find one or several trading systems that are willing or able to list the GGC for trading. Even if the Company succeeds to list the GGC for trading at one or several trading systems, it cannot be excluded that no trading will take place because of the absence of a buyer or seller.
- 24 Even if the Company succeeds in listing the GGC on one or more trading systems for trading, it must be expected that the trading price and thus the value of the GGC will be subject to substantial short-term fluctuations. Furthermore, it cannot be excluded that trading prices and, therefore, the value of the GGC will develop very differently on different trading systems. The development of the value of the GGC on trading systems may also be affected massively by the development of the value of other cryptocurrencies, such as, e.g. Bitcoin or Ether, even if the company's operating business provides no reason or starting point for any changes in value.
- 25 The Company does not guarantee that a trading system, in which the GGC is listed, will perform or offer a transparent determination of the price or will be in the position to meet legal or regulatory requirements. The purchaser of GGC must further consider that the trading of acquired GGC probably will incur costs, which will have to be covered by the purchaser and affect the value of the purchased or traded GGC.

REGULATORY RISKS, NO REGULATORY AUDIT OR CLEARANCE

- 26 Currently, no specific regulations or legal requirements exist with respect to the content of this White Paper. Accordingly, this White Paper is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction designed to protect investors. The content of this White Paper and its structure is solely based on the decisions of the management of the Company.
- 27 The Company assumes that the GGC qualifies as a mere payment token and that the issuance, sale, and purchase of GGC and the payment of services via the Gingr Platform with GGC – in each case performed by non-excluded third parties is not subject to regulation and not subject to approval by any government agency. However, the legal environment of blockchain projects, distributed ledger technologies, smart contracts, and their applications, particularly TGEs and ICOs and the sale of cryptocurrencies (GGC), is complex, evolving, and not regulated national or international. Therefore, it cannot be excluded that due to national or international regulatory or legal action or because of new jurisprudence, the issuance, acquisition, management (including trade) of or payment for products or services with cryptocurrencies is legally qualified differently, prohibited in whole or in part or possible only under certain conditions. The legal situation, thus, may change. This can lead to significant negative effects on the Company's business model and the development of the value of the Company and the GGC, e.g., in the case of repatriation of GGC or termination of the business operations as the result of an official directive and the bankruptcy of the Company and the total loss of the investment.
- 28 Furthermore, it cannot be excluded that third parties, who are offering the trading of cryptocurrencies such as the GGC on their platform are prohibited from further offering their services as a trading platform in general or without an official permit, so that there might not be any trading platforms anymore to trade or exchange the GGC into other cryptocurrencies or fiat currencies. Also, this might result that GGC becoming worthless.
- 29 The issuance of GGC as described in this White Paper was assessed by the FINMA. With a no-action letter, the FINMA confirmed that the GGC token adheres to the guidelines and regulations of the Swiss Financial Market Supervisory Authority.
- 30 This White Paper has neither been submitted to any other authority for examination or clearance nor been reviewed or approved by any other government agency than FINMA.

II. FURTHER RISK FACTORS

GENERAL REMARK

- 31 Any ICO process involves risks that cannot be eliminated. The risks described hereinafter should not be considered all the risks that exist. There may be additional risks that are not known or considered immaterial at this time. Still, if they do occur, they could have a substantially negative effect on the operation of the business, the operating results, or the company's financial situation. The order in which the risks are related, should not be interpreted as an index that indicates its possibility or that indicates its level of materiality.
- 32 Each investor invests at its own risk.

BUSINESS RISKS

- 33 The capital invested in the ICO is not guaranteed and could be entirely lost in an extreme case. The projects financed through the funds collected through the ICO are at an early stage of development and based on assumptions that could turn out to be overly optimistic or just unrealistic. There is no way to anticipate with certainty the success of the projects and the Company at the time of investing in the ICO. It is also possible that the blockchain and the Company's tokenized ecosystem (the Gingr Platform) will not be used by many individuals, companies, and other entities. There will be a limited public interest in creating and developing the Gingr Platform. Such a lack of use or interest could negatively impact the development of the Gingr Platform and the potential utility of the token, including its utility for obtaining services.

OPERATIVE RISKS

- 34 The Company is a start-up and has just a short operating history against which purchasers of the token may consider the appropriateness of purchasing the token.
- 35 Many risks and uncertainties affect start-up and early-stage companies, which often have a minimal operating history, profits, or cash flow. There can be no assurance of the success of such enterprises. Their potential must be considered in light of the problems, expenses, difficulties, complications, and delays frequently encountered in new or developing businesses, including technology risks, unproven business models, untested plans, uncertain market acceptance, competition, etc., lack of revenues and financing.
- 36 The technological fields and markets that many start-ups and early-stage companies address have undergone and are expected to continue to experience rapid and significant change. Rapid technological developments may result in the technology of companies becoming obsolete, uneconomical, or uncompetitive before any commercial success or financial return can

be achieved. Numerous other risks may affect developing companies and ventures, including risks that products or services will be found to be ineffective, unreliable, unsafe, or uncompetitive and risks that such companies' technologies, products, or services will not achieve market acceptance or penetration. Market acceptance of new products, services, or technologies depend on many factors and uncertainties and cannot be assured.

- 37 In a start-up business, the loss or disability of a key person(s) can result in significant financial hardship, in some cases, the company's failure. More than other businesses, start-ups are highly dependent on the skills and contributions of very few key employees.
- 38 Any projections, forecasts, plans or other forward-looking statements are subject to numerous risks, uncertainties, changing circumstances and other factors that could cause actual results, performance, strategies, prospects, operations and opportunities to differ materially from any forward-looking statements, including competition, inability to identify and do business with appropriate customers, existing and future law and regulations, liabilities under the securities laws, failure to hire, retain or qualify sufficient management and staff, general economic conditions, rapid technological change, cost overruns, delays in bringing products or services to market, marketing failures, difficulty in penetrating markets, delays or failures in developing anticipated capabilities, products or services, failure to obtain necessary regulatory approvals, insufficient funding, lack of availability of capital, rates of economic growth, levels of consumer and business spending, conditions in the technology and financial industries, dependence on strategic partners and business relationships, unproven business models, adverse developments affecting customers and end-users, fluctuations in securities markets and valuations, limited marketing, expansion risks, losses and costs, uncertain revenues and profitability, conditions in particular industries, accounting problems, expenses, delays and liabilities arising from legal proceedings, failure to obtain and maintain intellectual property or proprietary rights and management failures.

LACK OF FINANCING OF THE COMPANY

- 39 The Company, as a young company, depends on generating adequate funding for the development and expansion of the business (including the maintenance of an infrastructure for using the token). Should the Company not be successful in generating adequate funding, e.g., in the event of failure of the ICO, there is a risk that the Company cannot develop and expand its business operations as planned and as the case may be, has to wholly or partly cease its business operations or even declare itself insolvent. Such a development could have a lasting negative effect on the usability or intrinsic value of the token until they become useless or worthless.

REGULATORY AND LEGAL RISKS

- 40 Reference is made to the information in the Legal Disclaimer section above.
- 41 The token is not being structured or sold as securities or any other form of investment product. Accordingly, none of the information presented in this Whitepaper is intended to form the basis for any investment decision, and no specific recommendations are intended. The Company expressly disclaims any responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from:
- reliance on any information contained in this White Paper;
 - any error, omission, or inaccuracy in any such information; or
 - any action resulting from such information.
- 42 The regulation of ICOs is in development and at different stages of maturity in other markets. Further regulatory developments are expected to take place during 2021. In this dynamic regulatory environment, the Company makes every effort to comply with known regulations, anticipate regulatory trends, and promote an ICO practice that grants the best possible consumers' / investors' protection, accordingly. There is a risk that the regulation may develop unfavorable to ICO and ICO participants. By no means are investors protected in their investments to a level comparable to when investing in fully regulated financial products. This risk is amplified in the case of international investors and due to the significant differing status of ICO regulations internationally.
- 43 It is possible that, due to any number of reasons, including, but not limited to, an unfavorable fluctuation in the value of Bitcoin, Ether, or other cryptocurrencies, a decrease in the token's utility (including its utility for obtaining services), the failure of commercial relationships, or intellectual property ownership challenges, the Gingr Platform may no longer be viable to operate and the Company may dissolve. As a way of illustration, it could be that regulatory actions could negatively impact the Gingr Platform and the token by determining that the token is a regulated financial instrument that requires registration or licensing. The Gingr Platform may cease operations in a jurisdiction, or undergo significant redefinitions, if such regulatory actions make it commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction.
- 44 Investors are obliged to identify themselves before purchasing the token in accordance with the anti-money laundering regulations and regulations on the financing of terrorism and on tax evasion and to this end to disclose data to the Company. Investors of the token should anti-

pate that the company may be compelled to disclose such personal data collected to competent authorities, because of national or international official or statutory measures.

FINANCIAL RISKS

- 45 In a first phase, the token is intended to be used solely on the Gingr Platform,. The Company does not support or otherwise facilitate any secondary trading or external valuation. This restricts the contemplated avenues for using the token to obtain Services or access the Gingr Platform, creating illiquidity risk for the token holders. When third-party exchanges facilitate secondary trading of the token, such exchanges may be relatively new and subject to little or no regulatory oversight, making them more susceptible to market-related risks.
- 46 Furthermore, to the extent that third parties do ascribe an external exchange value to the token, such value may be highly volatile (as evidenced by price fluctuations in other crypto assets) and diminish to zero. It is also possible that no secondary exchange develops for the token or that the terms of exchange turn out to be highly damaging for the token holders. Then, trading the token or their exchange into national currencies (fiat) may be subject to limitations. Finally, unlike bank accounts or accounts at some other financial institutions, the token is uninsured unless the holder specifically obtains private insurance to insure it. Thus, in the event of loss or utility value, there is no public or private insurance arranged by us, to offer recourse to the holder.

TECHNOLOGICAL/ SECURITY RISKS

- 47 The investor bears the entire responsibility regarding the secure storage of the private key (necessary to access and use the token). The loss or theft of the private key means loss of the token. The distributed ledger or blockchain technology that underpins the token is still largely untested. There may be flaws in the code or programs used to create, transfer or store the tokens. Investors may not access or control their tokens, or the tokens may be stolen, e.g., in case of a hack. More generally, the technology may not function quickly and securely, e.g., during activity peaks.
- 48 Because the token and the Gingr Platform are based on the Binance Smart Chain protocol, any malfunction, breakdown, or abandonment of the Binance Smart Chain protocol may have a material adverse effect on the Gingr Platform or token. Moreover, advances in cryptography, or technical advances such as the development of quantum computing, could present risks to the token and the Gingr Platform, including the utility of the token for obtaining services, by rendering the cryptographic consensus mechanism ineffective underpins the Binance Smart Chain protocol.

- 49 The smart contract system has been audited and approved by technical experts on a reasonable-effort basis. The technical experts have confirmed that the smart contract system has, about both accuracy and security, been programmed according to the current state of the art. However, the investor understands and accepts that smart contract technology is still in an early development stage, and its application of experimental nature carries significant operational, technological, financial, regulatory, and reputational risks. Accordingly, the investor understands and accepts that the audit does not amount to any form of warranty, including direct or indirect warranties that the smart contract system is fit for a particular purpose or does not contain any weaknesses, vulnerabilities, or bugs which could cause, among other things, the complete loss of tokens.
- 50 As with other decentralized cryptographic tokens based on the BSC protocol, the tokens are susceptible to attacks by miners during validating token transactions on the Binance Smart Chain, including, but not limited to, double-spend attacks, majority mining power attacks, and selfish-mining attacks. Hackers or other malicious groups or organizations may attempt to interfere with the Gingr Platform or token in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing, and spoofing. Any successful attacks present a risk to the Gingr Platform and token, including, but not limited to, accurate execution and recording of transactions involving the token.
- 51 It is possible that alternative platforms could be established that utilize the same open-source code and protocol underlying the Gingr Platform and attempt to facilitate services that are materially similar to the Services. The Gingr Platform may compete with these alternative platforms, which could negatively impact the Gingr Platform and the token, including the token's utility for obtaining Services.
- 52 The Gingr Platform is still under development and may undergo significant changes over time. We may have to make changes to the specifications of the token or the Gingr Platform for any number of legitimate reasons. This could create the risk that the token or the Gingr Platform, as further developed and maintained, may not meet your expectations at the time of acquiring the token. Furthermore, despite our reasonable faith efforts to develop and maintain the Gingr Platform, it is still possible that the Gingr Platform will experience malfunctions or otherwise fail to be adequately developed or maintained, which may negatively impact the Gingr Platform and the potential utility of the token, including its utility for obtaining services.

TAX RISKS

- 53 The tax characterization of tokens is under development in different jurisdictions and may vary even within the jurisdictions. Investors and token holders must seek their own tax advice in

the relevant jurisdictions in connection with acquiring tokens, which may result in adverse tax consequences, including withholding taxes, income taxes, and tax reporting requirements.

- 54 The possibility should not be excluded; therefore, transactions with cryptocurrencies both with the Company and with buyers lead to tax burdens that strain the company's operational activities or the usability or intrinsic value of purchased tokens until they become useless or worthless.

OTHER RISKS

- 55 Because the token confers no governance rights of any kind with respect to the Gingr Platform, all decisions involving the Gingr Platform will be made by the Company at its sole discretion, including, but not limited to, decisions to discontinue the Gingr Platform, to offer more tokens for use in the Gingr Platform, or to liquidate the Company. These decisions could adversely affect the Gingr Platform and the token's utility, including the token's utility for obtaining services.
- 56 Each of the risks represented can have lasting negative effects on the usability and intrinsic value of the token in its own right. The possibility is not excluded of several risks simultaneously materializing, mutually triggering or reinforcing each other and thus further increasing the lasting negative effects. Both the materialization of individual risks and the materialization of cumulative risks can lead to the complete uselessness or worthlessness of the token.

III. G-IT AG

A. THE COMPANY

- 57 The Company was founded in Switzerland in July 2021 as a stock company with its registered office at Birkenstrasse 47 in 6343 Rotkreuz, Switzerland, registered with the commercial register of the canton of Zug under CH-286.042.306, and share capital of CHF 100,000.-, divided into 10 Million registered shares with a par value of CHF 0.01. The Company aims to offer digital communication solutions, especially for the internet and general multimedia applications. The Company designs, acquires, develops and operates portals and other e-commerce solutions.
- 59 The Company is the sole owner of the Gingr Platform as hereinafter described. The Company is the issuer and vendor of the GGC.
- 60 The Company's operations are professionally structured, with its headquarters in Switzerland and IT specialists abroad.

61 The Company's offices are situated in canton Zug as the group's main base. The advantages of canton Zug as the future place for the Company's headquarters are that the management and head office employees socialize in canton Zug, a city with a highly qualified population and a hardworking ethos, which perfectly fits our requirements. Combining physical premises with our digital product will provide the business with something tangible. So, we aren't just an online product provider; we are the real deal where you can walk into our offices. Switzerland is at the forefront of prostitution and, historically a financial world capital. It has also recently become a world hub for ICOs, which they now call the 'Crypto Valley' (13, 2021).

B. ORGANISATION STRUCTURE

62 The Company has been growing steadily (with respect to traffic on the Gingr Platform, revenue, employees) since its launch in 2021 and aims to continue to grow into the future. The Company plans to structure its organization in the future as follows:

63 G-IT AG, Rotkreuz – HEAD QUARTER (aka G-SPOT Switzerland)

- Management Team, including CEO, COO, CFO, CMO, Creative Director, and Art Director;
- Internet Marketing Specialist;
- Marketing Analyst;
- Marketing Assistant 2;
- Brand strategist.

64 G-IT AG, IT Team;

- Blockchain specialist and Senior Developer;
- Senior Java PHP Developer;
- Front End Developer;
- Data Manager;
- CTO;
- Network/System Architect;
- Senior Systems Software Engineer;
- Security Specialist;
- Blockchain Specialists 2;
- Senior Web Developer 3;
- IT Systems Administrator;
- Database Administrator;

- Front End Developer 6;
- Web developers 2;
- Data Management 3;
- Graphic Designer 2;
- Help Desk Manager;
- Help Desk and Support 10.

C. DOMAIN STRUCTURE

65 Although our main international domains will be gingr.com, gingr.sex and gingr.love we will also use local domains so that we are prepared to market locally to each country around the world in the future. This strategy is essential for Search Engine Optimization (hereinafter “SEO”) and allows us to present Gingr in a more familiar way to the local market. We are currently in the process of translating our content into 22 different languages so that we can provide a website in:

- all English-speaking countries (except the U.S.A.);
- all Spanish speaking countries;
- all of Europe.

66 We have 37 domains already live on the web and gaining history (again crucial for Google ranking). We own almost all other possible Gingr domains for other countries, which we will launch as soon as we enter the market: www.gingr.com, gingr.net, gingr.sex, gingr.love, gingr.de, gingr.co.uk, gingr.ch, gingr.at, gingr.es, gingr.co.uk, gingr.nz, gingr.dk, gingr.fr, gingr.lu, gingr.it, gingr.pt, gingr.fi, ingr.cz, gingr.hu, gingr.pl, gingr.sk, gingr.ee, gingr.lv, gingr.lt, gingr.ro, gingr.gr, gingr.ie, gingr.mx, gingr.pe, gingr.mk, gingr.si, gingr.pt, gingr.li, gingr.date, gingr.xxx, gingr.dating, gingr.fu.

67 G-IT AG is observing the customary rules of the countries of operation for the mediation of prostitution.

D. CRYPTOCURRENCY FOR PROSTITUTION SERVICES

68 The Company has the vision to create a cryptocurrency to use for prostitution services. A beta version was finished in 2021. The reaction to the Company’s vision and operations was significantly positive, which fuelled the Company’s motivation to continue to work on our vision, our platform, and our operations.

69 “A Gingr” is our name for a sex worker. It includes women, men, and transgender who, until

now, operated with minimal or generally with inadequate security during the rendering of services. However, as an increasing number of countries worldwide legalize the industry (2, 2021) (45, 2021), there is a firm and notable shift towards greater acceptance and legitimacy. As the legalization of prostitution increases, in our opinion, this is a clear indication by the free market for a common denominator, in this case, a cryptocurrency specifically for this industry. We aim to implement such a concept. We strive to ensure greater security for the most vulnerable of our society. We advocate the inclusion of industry sectors into the functional society, which have traditionally been pushed underground, allowing a sense of belonging to these more controversial segments of the public at large.

- 70 The present state of the market is that although the industry has been legalized in some countries, there is still a considerable amount of black-market activity in operation. We don't see a significant change in earning a living in the industry since it all began. The planned cryptocurrency GGC aims to reduce physical cash held by any service provider during working hours, reducing the likelihood of crimes being committed and the general incentive for abusive behavior. The core fundamentals of the services provided will remain the same due to human nature. However, we strive to push accountability and honesty in an otherwise hostile environment. We believe that given the transformation in FinTech and the distinct possibility of a cryptocurrency, the industry should now be modernized, standardized, and built on a system that improves the safety of its users.
- 71 Working with these issues and problems facing the industry, the Company has created an easy-to-use system in supplying a cryptocurrency, which can be traded like any other crypto coin, including in exchange for prostitution services. Our solution is based on blockchain technology/distributed ledger technology (DLT) and coupled with a fully integrated booking platform with many unique features.
- 72 One of the most significant advantages of using blockchain technology is that it provides detailed historical financial transactions between service providers, their customers and other third parties, stored on an immutable ledger. Furthermore, the technology enables smart contracts, which are self-executing contracts between the service provider and customer, compiled directly into machine-executable code.
- 73 Blockchain technology is, therefore, a perfect solution for use within the prostitution industry in compliance with the data protection regulation (DSGVO) since it can:
- verify the identification of the customer and provide a paper trail as to who was where and when;
 - ensure payments are recorded to validate further the identity of the customers (only

- published in case of serious crime);
- improve safety for the service provider by holding verified information of each customer who may otherwise use alias names, alias addresses and cash to ensure anonymity;
- provide a complete history of the customer’s transactions in case authorities require them at any time.

74 The Company has used this technology to create the GGC built on a smart blockchain contract. GGC is a cryptocurrency, which can be used specifically for the global paid sex market. According to our assessment and knowledge, we are the first organization in the world to leverage blockchain smart contracts to promote a dedicated community to the worldwide legalization and systematization of the prostitution industry. In a second step in the future, Gingr plans to issue the Gingr Share Token (GST) as an equity share token with specific characteristics. The planned GST is not the subject matter in this White Paper and a GGC holder in no way is entitled to receive GST at a later time. If at all, the Company will issue GST at a later point of time within a separate ICO and based on a different white paper.

75 The Company holds a very ethical stance and its goal is to invoke positive change, starting with the individual. As a collective, the world, while profiting from a socially responsible cause. We are determined to be seen and act positively to fulfill our vision of reconciliation between the ethical and controversial aspects of the most vulnerable lives. We will not interfere with the way users experience the enjoyment of erotic sex dates, but we aim to facilitate improved safety all around.

76 Finally, we are part of the decentralized P2P movement. It is planned that the GGC will be available on independent cryptocurrency exchanges, which are not run by Gingr, for the public to buy and sell.

IV. BUSINESS MODEL

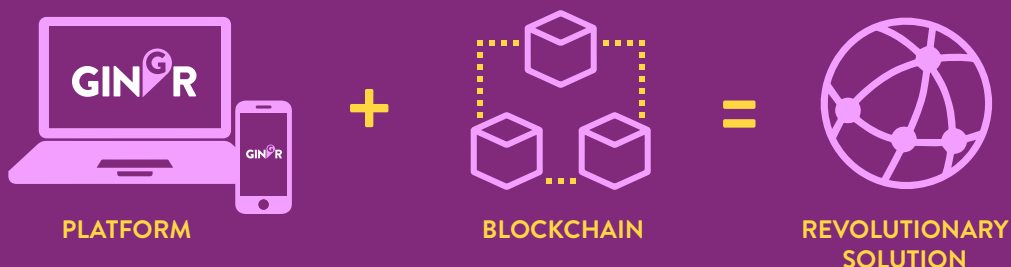


fig. 1

A. BACKGROUND

1. PROSTITUTION AND TECHNOLOGY TODAY

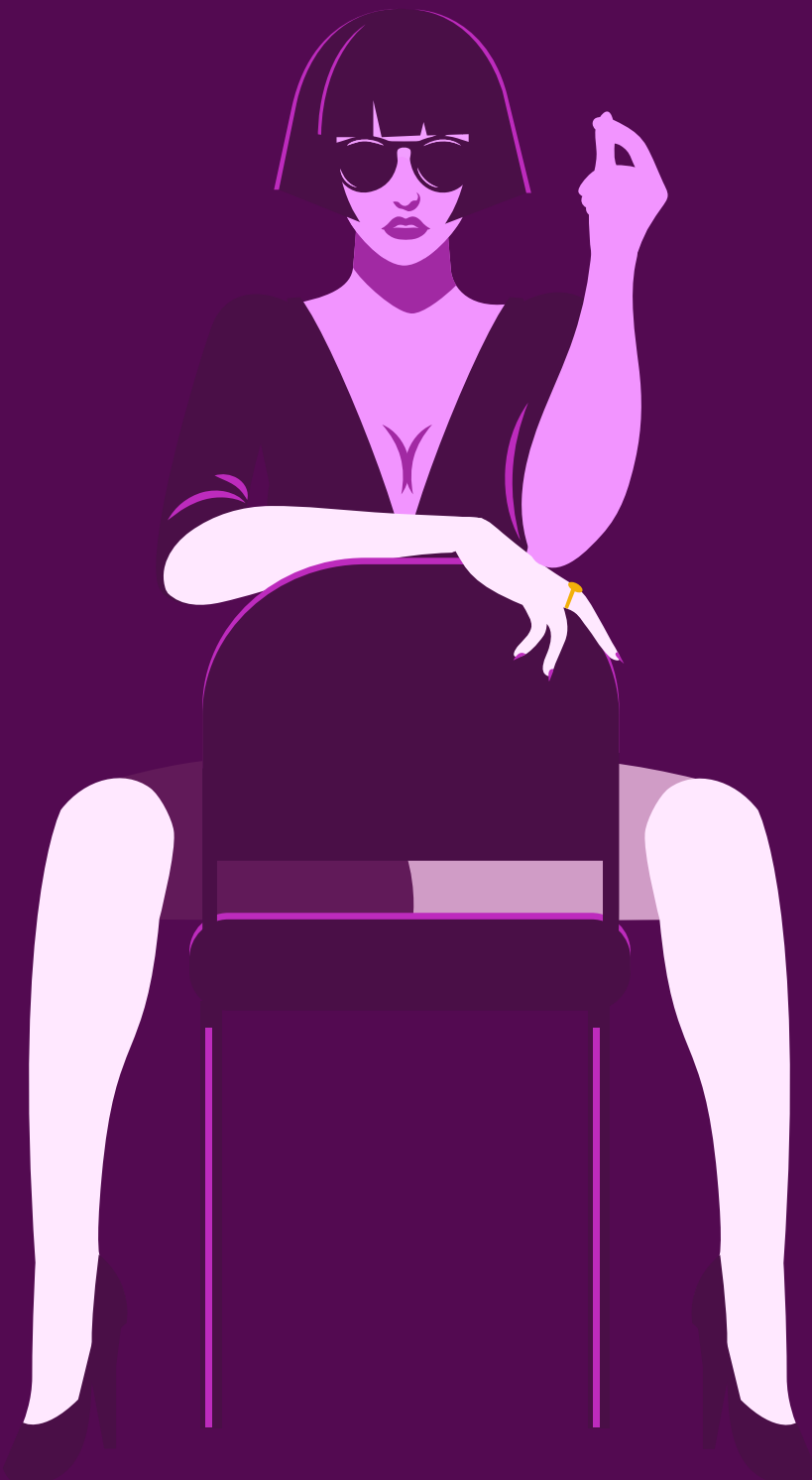
- 77 The moral debate around whether we should or not has come to an end and these are the reasons:
- 78 Today's illegal prostitution markets are run by pimps in black markets, so if it is legalized, it can be regulated and become safer. The worry is that by making it legal, the floodgates are opened, and it becomes difficult to control. The Gingr Platform can provide a controlled environment and reduce the social impact with its innovative features and blockchain smart contracts.
- 79 What makes prostitution a 'victimless crime' in the sense that no one is necessarily harmed by it is that there are consenting adults involved." (Sherry F. Colb, JD) (7, 2021)
- 80 "Prostitution is not merely an exchange of sexual favors; it is also a financial exchange. At this point, individualist feminists rise to defend the free market and a woman's self-ownership. The question expresses this: 'Prostitution is a combination of sex and the free market. Which one are you against?'
- 81 Feminists of all stripes should speak with one voice to demand the safety of these women by granting them the same protection as any other woman can expect. Only decriminalization can provide this." (Wendy McElroy, Research Fellow at the Independent Institute) (7, 2021)
- 82 Pimps make, on average, between USD 5,000 and USD 32,833 per week, according to a report by the Urban Institute's Justice Policy, which investigated the sex trade in eight major USA cities. That's between USD 60,000 and USD 393,996 per annum. (8, 2021)
- 83 If these statistics are compared to the UNODC.org, which reports around 2-5% or USD 800 billion to USD 1.6 trillion of money being laundered each year, it is easy to deduct how much of the dirty money is made up of pimping activities. By ensuring the system is more difficult for pimps to use (due to ID requirements, etc.), the Gingr system will probably help reduce the amount of money laundered by stopping it at the source (46 2021).
- 84 The information was obtained from pimps who had been charged and convicted for their crimes, since, as you'd expect, it is very difficult to find any who would freely open up to the public eye. Pimps also arrange networks of legitimate industries to ensure their operations run smoothly, for example, child-minding, drivers, and secretaries. Most prostitutes who work for pimps see very little of their actual earnings (9, 2021).

- 85 Legalizing and regulating prostitution will, without a doubt, create a safer life for sex workers and it will help to reduce the number of underground pimps and trafficking gangs who exploit innocent people. As mentioned above, providing both adults consent cannot possibly be wrong,. However, the pimps and gangs force sex workers to provide these services, some at a very young age, and there is something incredibly wrong with that, in criminal terms, which is called sexual coercion. It often comes with psychological and physical violence. Gingr’s sophisticated solution wants to reduce these crimes as much as possible with the ultimate aim of eliminating them for good to make it impossible for pimps to operate in the market. For example, the platform can identify registered sex workers who are not managing their profiles, flagged to the team and backgrounds checked and verified.
- 86 Furthermore, the average age for girls to enter the industry is just 13 (7, 2021). Note that this is the average, and children of a much younger age are pushed into this type of work by traffickers and pimps. Unscrupulous clients don’t report such underage workers, and it is, of course, illegal for them to have commercial sex in all countries, whether prostitution is legalized or not.
- 87 “Numerous clients ask for the youngest adolescents possible and 16-year-old girls telephone me to sell their charms,” Linda112, head of the Essential Escort Service in French-speaking Switzerland told the Tribune de Genève newspaper.
- 88 “For me, there is no question of getting involved. It’s almost pedophilia, and these girls are not mature enough. But it proves that the market exists” (12, 2021).
- 89 Typically, people against the legalization of prostitution dislike everything about it and don’t want it to exist at all. They believe that no sex worker would enter the industry by choice and that most women are forced into prostitution by coercion or economic need. Furthermore, they insist that the job often amounts to ‘bought rape’.
- 90 However, as Kirby R Cundiff from GMB explains:
- 91 “It is estimated that if prostitution were legalized in the United States, the rape rate would decrease by roughly 25% for a decrease of approximately 25,000 rapes per year.” (Kirby R. Cundiff, PhD, President of Britain’s General Union (GMB) Sex Workers Branch.) (7, 2021)
- 92 Around eighty percent of prostitutes have been raped and they are raped on average eight to ten times per year (7, 2021). They are the most raped class of women in the history of our planet. Some people may view that no woman wants to enter prostitution. Therefore, all of the sex work she does is rape. However, that is not true, and many women enter the industry of their own accord. The rape issue occurs when women meet clients they don’t know anything

about and never ask for identification documents. They are an easy target for rapists who walk away without paying and suffer no criminal repercussions.

- 93 In Gingr's opinion, there does not seem to be anyone else in the world who is not only embracing this challenge but actively seeking solutions. According to our assessment, due to the passion, skills, and technology of the Company's team and platform, we are already established with a good market position for providing a safer environment for the prostitution industry. The team has come this far and has no intention of stopping here. We plan to constantly develop our system and uncover other solutions, leading to very few arguments against legalization.
- 94 The Company has already developed technology to detect if registered sex workers work alone or under a pimp's control. With our technology, including blockchain smart contracts, we believe that we can significantly reduce pimping and human trafficking for prostitution purposes.
- 95 Prostitution can be viewed as degrading to women. However, only the prostitute themselves can advise if they feel degraded. Sex workers who are forced into prostitution will most likely agree with the narrative that it is degrading; however, other women that are not may feel empowered by it. Many sex workers are educated at least to a high school level, and men have attended university. Many workers have families to provide for and, especially in areas of high unemployment, have tried to find work in other industries before turning to prostitution as a last resort. Other workers enter the prostitution market to provide luxuries for themselves and their families, pay off debt, or save for a large purchase such as a property.
- 96 Modernising and legalizing the industry can generate more awareness, change views and opinions, and challenge existing thoughts. Moving away from a black market environment will create more transparency.
- 97 Decriminalization would probably better protect people in the sex industry from violence and abuse. As if it's illegal many people don't go to the police for help. Police cannot and do not simultaneously seek to arrest prostitutes and protect them from violence. Indeed, women describe being told, 'What did you expect?' by police officers who refused to investigate acts of violence perpetrated against women whom they knew engaged in prostitution.
- 98 The consequences of such attitudes are tragic: Gary Ridgway said he killed prostitutes because he knew he would not be held accountable. The tragedy is that he was right - he confessed to the murders of 48 women, committed over nearly twenty years. (7, 2021) Gingrs policies, ethos, and technology set out to contribute to protecting sex workers and preventing such crimes.

- 99 The industry should be focused on safeguarding the prostitutes who choose to work in the industry of their own free will. Although those against prostitution will deny it, there are these types of workers, and in fact, International Whore's Day (10, 2021) is celebrated throughout Europe every year:
- 100 "We chose sex work after we did a lot of things we couldn't stand. Sex work is better. For me, sex work isn't my first choice of paying work. It just happens to be the best alternative available. It's better than being president of someone else's corporation. It's better than being a secretary. It is the most honest work I know of." (Veronica Montel, Prostitute and Author) (7, 2021)
- 101 "Criminalizing the sex industry creates ideal conditions for rampant exploitation and abuse of sex workers. It is believed that trafficking in women, coercion and exploitation can only be stopped if the existence of prostitution is recognized and the legal and social rights of prostitutes are guaranteed." (Marjan Wijers, Chair of the European Commission's Expert Group on Trafficking in Human Beings.) (7, 2021)
- 102 Sex workers in countries that have legalized prostitution enjoy a more peaceful and safer environment. They have freedom of choice and can walk away and retire whenever they want to. There is significantly less coercion in those societies unwilling to face the problem head-on to have a black-market problem. That black market brings about abuse in all forms to the prostitute who, contrary to the previous group of women, can NOT walk away quickly, if ever at all.
- 103 All of these views that we have covered include the safety, rights, social views, working conditions of prostitutes, to name a few. One critical view is the medical one we will now go on.
- 104 "For HIV/AIDS prevention to succeed, risk conditions have to change. The legal, social, economic context of sex work must change, with the repeal of criminal laws, access to visas and work permits, freedom of movement and association, and occupational safety and health regulations, to reduce the imposition of risk from above. Until then, it will be heroic, strong individuals that can insist on safe behaviors, leaving those who are less heroic, those who are more timid and afraid, to suffer the consequences of the context of risk." (Priscilla Alexander, Co-founder of the National Task Force on Prostitution)
- 105 On the contrary, it can also be argued that:
- 106 "Even if a prostitute is being tested every week for HIV, she will test negative for at least the first 4-6 weeks and possibly the first 12 weeks after being infected. This means that while the test is becoming positive and the results are becoming known, that prostitute may expose up to 630 clients to HIV. This is under the best circumstances, with testing every week and four weeks. It



“EVERYBODY HAS THE RIGHT
TO WORK INDEPENDENTLY!”

also assumes that the prostitute will quit working when they find out the test is HIV positive, which is highly unlikely. This is not the best approach for reducing harm. Instead, to slow down the global spread of HIV/AIDS, we should focus our efforts on abolishing prostitution.” (Jeffrey J. Barrows, DO, Health Consultant on Human Trafficking for the Christian Medical Association) (7, 2021)

107 This is precisely why the technologies need to be developed further and focused on issues such as these. The Company is committed to taking full advantage of the opportunities and possibilities ahead. These projects will create curiosity in the tech market and appeal to external developers and architects for future advancement.

108 “Decriminalization is not at all a solution to every injustice that exists in the sex industry; it is a starting point. If prostitution were not an underground activity, it would allow us to address the serious problems of forced prostitution and juvenile prostitution and the other abuses that are part of an industry that operates entirely in the shadows.

109 many want other options and they should be given alternatives and assistance. And then there are also those who organize for their rights and are not quitting now and they should be afforded options, their rights, and self-determination. Whatever ills are attendant to prostitution, criminalization of prostitutes exacerbates the abuse.” (Carol Leigh, Professor of Political Science at the University of Pennsylvania) It Would Reduce Violence Against Women.

110 Prostitutes in America (mostly women) are vulnerable to violence from customers and pimps. A study of San Francisco prostitutes found that 82% had been assaulted and 68% had been raped while working as prostitutes. Another study of prostitutes in Colorado Springs found that they were 18 times more likely to be murdered than non-prostitutes of age and race. (11, 2021)

111 Prostitutes who experience violence may be reluctant to call the cops since what they’re doing is illegal. Sex workers in licensed brothels, on the other hand, can have somebody to back them up, according to a paper by Barbara Brents and Kathryn Hausbeck of the University of Nevada. Brents and Hausbeck interviewed brothel owners and made these observations: (12, 2021)

112 Brothel owners have a clear interest in maintaining an image as law-abiding, trouble-free businesses to keep their licenses and maintain good relations within their communities. The owners we interviewed ensure this by making it a policy to call the police at the slightest hint of trouble to message that they don’t tolerate bad behavior. “The whole name of the game is controlled. But that control also makes us get along well with the sheriff’s office,” one owner told the researchers. “There are two reasons for doing it, one, the sheriff’s office, but also the girls’ safety. (12, 2021).”

- 113 The study concluded that “brothels offer the safest environment available for women to sell consensual sexual acts for money.”
- 114 Technology is growing at a superfast rate with the active introduction of artificial intelligence. Once the tech market notices an issue that can be fixed, the solutions presented to the problem will be something no one can even predict yet. For example, who knew how successful Facebook, Google, and WhatsApp would be 20 years ago? These companies store a vast amount of data about individual preferences and tastes and more formal information such as location and nationality. The Company believes there will come a day when human trafficking will become impossible to carry out, and that day will be warmly welcomed.
- 115 The Gingr Platform, like Uber and WhatsApp, is an ingenious system that offers current solutions to large-scale global problems. With the Gingr platform, existing sex workers will have access to such a sophisticated system that is a much safer, legitimate, and beneficial way of earning money than that of the black market.
- 116 Once recognized and known throughout the world, everyone who wants to be a part of the prostitution market, whether worker or client, will hopefully want to use the Gingr Platform. In our opinion, it is the catalyst to start changing the market, and with the correct mass, we can do so.
- 117 The Company will continue to fight for the legalization of prostitution worldwide. We are very convinced that the Gingr Platform and systems provide a unique aspect of the overall argument and it is challenging to disparage. It is also envisaged that associations fighting for the same thing will be brought together and along with the Company, the argument will be stronger than ever.

2. THE AGE OF TOKENIZED ECOSYSTEMS

- 118 The age of tokenized ecosystems has begun, the shift from centralized to decentralized blockchain-based value creation and transfer of assets is ongoing. Before cryptocurrencies were introduced, there were only traditional assets such as cash (fiat currencies), gold, real estate and securities.
- 119 The 21st century has since brought dramatic changes in health, finance, and business, through the increasingly innovative uses of technology, and will continue to do so. Other industries have been able to take full advantage of these innovations, which until now has been lacking in the prostitution industry. The industry still has an infamous reputation, where well-respect-

“TOGETHER WE WILL STOP
HUMAN TRAFFICKING”



ed people and companies are nervous about being in the association. Establishments such as brothels cannot deposit their income in a bank account or use credit card consoles without some smaller intermediary, who are often expensive and unreliable, regardless of whether the establishment is legally registered. For the industry users, it is a standard way of life whether it is frowned upon. We aim to help abolish misconceptions by demonstrating potential growth and public benefit by providing a formal framework desirable by both the service provider, the client, and society.

3. THE LEGALISATION OF PROSTITUTION

120 Switzerland legalized and started to regulate prostitution in 1942 and has paved the way for other countries around the globe to follow. The benefits have already been proven where, for example, police are in close contact to help with any conflict that should arise, posters about safe sex can be promoted, and services are needed explicitly by the users. Zurich, for example, has been able to make the industry much safer by bringing it out into the open and accepting it.

121 But the situation, where it is illegal, still exists. Just because something is illegal does not make individuals stop doing it, it just ensures they try to conduct more evasive tactics to ensure they are not caught. This can then become a very dangerous place to either sell or, in some instances, buy. The 'frowned upon' stigma is then absolutely correct, as who knows what users have to do to make the service happen. In addition, the more vulnerable participants, the sex workers themselves, are unable to file assaults against them as the police are very much their enemy.

122 There is tremendous potential to build an international company, that probably might be highly profitable. We have identified an opportunity to build our infrastructure in the form of a platform by which you can use our cryptocurrency.

123 It, therefore, stands to reason that as more countries watch Switzerland, they will follow its example and legalize prostitution. We want to be at the forefront of the pragmatic approach to every government. The more people use our technology in countries where prostitution is legal, the more we expect other countries where it is illegal to adopt the same approach as they will have witnessed its success. This probably will, in turn, reduce the number of people resorting to the black market, which, as we know, usually attracts immoral participants, who pay no taxes but, much more importantly, is a dangerous environment to work and consume in. By introducing the cryptocurrency GGC, we want to contribute to further development in the industry.

- 124 Governments around the world so far have restricted and penalized clients and sex workers. Yet, we are seeing more and more developments that push governments to establish, regulate, and encourage an open and fair market for this sector, as they try to bring it out into the open. The Gingr Platform, in addition to the GGC, seems to be perfectly timed to be leading innovation in a currently USD 186 billion industry (1, 2021), that aims to support the legal trade of paid sex.
- 125 We believe that our unique software using the new blockchain technology presents a solution to this problem and ultimately creates even more opportunities within the industry. As a pioneer in the market, we expect our existing technology to test further boundaries and adapt to new conditions and demands from the market.
- 126 The Company has extensively researched the market through tests, questionnaires, and interviews with the users of the Gingr experience. We know from history that prostitution used to be a form of slavery and only a tiny percentage were treated well. However, attitudes have changed over the past 100 years, and with the legalization of prostitution in 34 countries (2, 2021) and regulated in 22 of them (3, 2021), the industry has shifted into a more positive light. We firmly believe that the final leap to revolutionize the initiative is to make information more widely available, safer and healthier. Hence, sex workers know precisely what is required and can say 'no'.
- 127 Our aim concerning issuing the cryptocurrency GGC is that fewer users will pay by cash (fiat currencies) but rather by GGC. Using our central and confidential platform, users' details will not be published or accessible by anyone other than themselves.
- 128 Finally, the Company firmly believes that the problems will remain as prostitution is here to stay, whether we like it or not. We could all ignore all of this and hope it goes away, until it happens to someone we know and love. Every sex worker is someone's mother/daughter/loved one. If someone dear to us gets involved in the sex trade, you would prefer that they are as safe as possible and not in any danger. Gingr wants to add value to the global industry by presenting a possibility of solving problems and enticing people from actively participating in the black market.
- 129 We are not afraid to look at these issues head-on and neither should you be. The market for Sex workers will continue with or without us. We want to make it a safer place.

“RIGHT DECISIONS
BRING RIGHT PEOPLE”



B. FINANCIAL CRISIS

130 Due to the recent Global Financial Crisis (GFC), Bitcoin was created to evolve a better system, and 'on 18 August 2008, the domain name bitcoin.org was registered'*. (22, 2021) This crisis caused an unquantifiable amount of distress and suffering, which the financial sector is still trying to resolve to this day. The world banks have an unprecedented level of debt, and the world appears to have not learned from their mistakes nor resolved a thing: (43, 2021)

131 There has been an increase in Peer-to-Peer Crowd Lending and Crowd Funding websites. It is becoming quite usual for businesses to fund their financial requirements from 'ordinary' individuals who all share a small piece of the 'pie', so to speak. The idea of approaching the bank for loans and investments is not necessarily at the forefront of people's minds, and maybe this is because only a few years ago, following the GFC, the banks closed their doors to most funding applications, leaving the applicants with no choice but to find other ways.

132 Also, let us not forget the catastrophe of the Northern Rock customers in the UK who lost a lot of their assets due to the UK government declaring the bank's shares worthless, despite independent assessments of £3 per share and more. The trust of world governments and financial professionals to help individuals and businesses with their finances has decreased immensely since 2008. As far as anyone can tell, not much has changed from the pre-GFC days, and in fact, the above chart proves that the amount of global debt has increased from USD 149 trillion in 2007 to USD 217 trillion in 2017 – an increase of 45.6% over ten years – during a period of relatively modest inflation rates

133 It is no surprise,, that businesses are taking the opportunities to create their industry-accepted currencies. The present time is fascinating in this fintech field, given the views above; it is possible that another sizeable Financial Crisis will occur at some point in the future. When/if this happens, the confidence level in the existing banking system will go from very low to zero, and the opportunity for cryptocurrencies will explode.

134 In terms of investment categories, the sex industry is classed as 'defensive', meaning that it is resilient to the effects of economic downturns. And even cranks on the sector in strange ways:

135 "Gay prostitution was the 'go to' job for straight men during the Great Depression*. (44, 2021)"

136 During the Great Depression, in 1932, there was a massive influx of straight men choosing prostitution and providing services to a gay clientele. The influx was so large that gay sex workers moved to more remote locations.

- 137 Other defensive industries include tobacco and alcohol, and in the event of a market downturn, the amount spent on these industries can go up. This is due to the depressing reality that if someone loses their job, they are more likely to spend more time drinking, smoking, and having sex than holding down a full-time job. The sex industry is notoriously resilient to crises and like a true defensive industry, it constantly grows at any time.
- 138 From an investment perspective, we will sell this notion and we will entice people to buy our GGC now, before the next financial crisis hits or becomes more expensive. Since the sex industry is so well-known and used, many investors will view the GGC as any other defensive stock, which provides some security in a market downturn. The GFC proved that no condolence could be found in buying (at the time) AAA-rated Government Bonds as the masses struggled to abandon their equities and buy increasingly highly-priced bonds until the bonds themselves became too pricey to buy for the known return. The GGC will hopefully similarly explode as more people would increase the use of our smart contract services. We would also have investors looking for a safe haven for their money, in all territories worldwide.

C. OUR EXPECTATION

- 139 As prostitution is frowned upon, business people and firms often do not want to be associated with the industry. This perception has created more challenges than usual, similar to what Bitcoin had in its early days. Bitcoin was initially associated with being used for money laundering and other illegal activities and is now becoming more and more accepted by an increasing number of retailers, and service providers. However, we can leverage off the Bitcoin breakthrough. When we launch our ICO, we believe in pushing the boundaries further and quicker while at the same time winning over society with our digital currency. In our opinion, our system provides a great solution in a world trying to 'turn a blind eye' to the prostitution industry – which is widely used and one of the biggest markets in the world. All of this affects our society as a whole, whether it is you, your family, or your friends. It should be more than clear that now is the time to move forward and onwards.
- 140 Being able to create a currency to pay in an industry that generally only accepts cash, raise funds with an ICO alongside the growing number of countries regulating prostitution, gives us the perfect combination to hopefully gain a significant market share.
- 141 There is enormous potential for new companies who launch their businesses with an ICO, and the issue is educating the masses. Generally, there is much work to shift from the old economic systems of hard dollar bills to the new blockchain systems.

- 142 The possibility of trading on a new kind of stock market opens a brand-new arena for market participants to be involved in, along with a raft of new issues to sift through, including tightening security, education, and regulation.
- 143 This means that since Gingr will be one of the first players, in a very early stage in the market, there is the potential for us to grow exponentially as the wave of crypto grows higher and further. Of course, there is no guarantee that we will reach our aims as expected.
- 144 We have tried to cover everything and if there is anything that has been missed, we will do everything possible to correct it as soon as it has been identified or pointed out to us. Gingr aims to be a completely transparent company that wants to help the world of prostitution and provide an excellent opportunity to investors.
- 145 Some may say we are very or even over-ambitious about our plans, but the way we see it is to have a clear vision and plan for what we can and want to do. Of course, we cannot foresee the future and promise anything. But who knows, maybe there will be a “Miss be Sex-worker of the world” or even a remake of ‘Pretty Woman’ called ‘Pretty Gingr’ one day.

D. MISSION STATEMENT – OUR VALUES

- 146 Gingr aims to unite the fragmented prostitution industry using smart contracts and blockchain technologies. Although the debate over the legalization of prostitution will always continue; we are firmly on the side of legalizing its activities so that they can be regulated, making them transparent and free from the black market.

UNIFICATION

- 147 Gingr aims to amalgamate the existing disintegrated industry with smart contracts.

SUPPORT

- 148 Whether prostitutes use the Gingr platform or not, by being registered for free, they will have access to our support networks, sexual health checks, medical professionals, and community.

FAIR, HONEST AND ETHICAL

149 It is of most importance that we maintain a high ethic by ensuring our services treat everyone equally regardless of gender or race. Honesty is key to our success. A reputable international accountant will constantly audit our books. We will always act reasonably, transparently, abide by the law and be open for inspection by the authorities.

REVOLUTIONARY

150 We probably are the first company to attempt to break down the barriers of the prostitution industry. We are global instigators of a transformed and improved environment for the sex worker.

PASSION

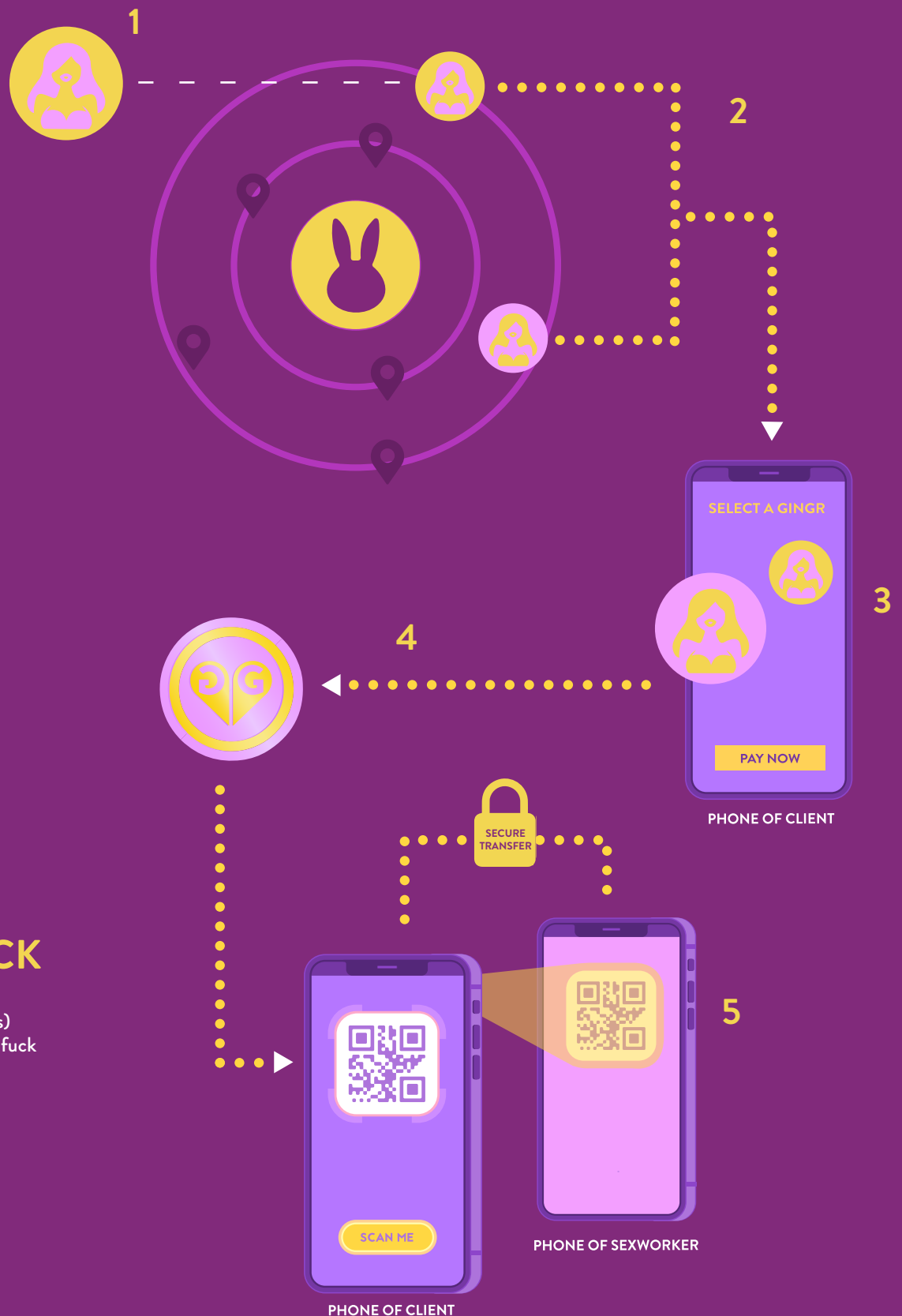
151 Our passion and commitment to the prostitution industry will keep pushing us forward so that these solutions are put into practice to create a new environment and allow it to flourish in the 21st century.

E. OUR PRODUCT: WHAT IS THE GINGR PLATFORM?

152 The existing Gingr Platform (www.gingr.com) is a marketplace for paid sex, where the service provider meets the client. In our opinion, the Gingr Platform, considering the terms of use, is safer for service providers and provides a highly viable and reliable solution for all users in the industry.

1. INSTAFUCK

153 We have created the world's first button where you get instant access with a guaranteed booking for sex; welcome to the "Instafuck!". It is ergonomically placed on your screen and is hard to miss. Once you see it on your mobile, your thumb will not resist stroking the rabbit, our Instafuck brand. Having started the booking, you will have to choose between in-call or outcall before being displayed all the online Gings available within a 25km radius of your location at that time. All that is left is selecting a Gingr and being ready at your meeting point. Your Gingr will be with you as fast as an Uber and, who knows, maybe they will arrive in an Uber taxi. The payment for the booking will work in the same way as a Hook-Up. It's like a brothel in the cloud, with instant results.



INSTAFUCK

- 1** Gingrs (sexworkers) activate their Instafuck status.
- 2** All available gingrs will be displayed.
- 3** Client selects favourite gingr.
- 4** GG Coin sent to escrow to PAY NOW!
- 5** Through our scanning process funds will be released from escrow to begin the date.

2. HOOK UP

154 Hook Up, a booking method, allows you to find your most desired choice at your preferred time and place. A Hook-Up can quickly be done with a few clicks and will be confirmed by the service providers. Gingers, Establishments, and Agencies may trust that our platform has verified the identity of any of the users who will pay with GGC once the booking has been made; the client GGCs will be reserved in a separate customer account until the client and service provider has met and confirmed the encounter. Once the verification is successful, the funds will be released from the reserve account of the customer and transferred into the service provider's performance. The platform handles all bookings with complete discretion and confidence as a responsible third party.

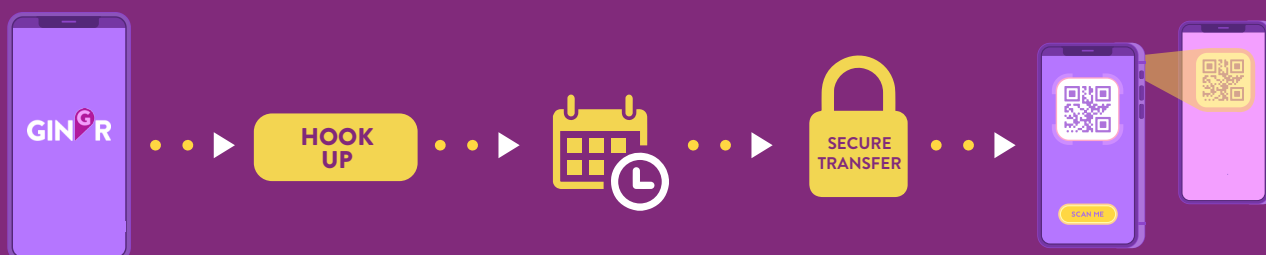


fig. 3

3. FREE VERSION

155 There is a free option for all users to register and create a profile to use the platform and experience it first-hand for themselves. This free version will have the necessary features active to allow the user to get a natural feel of the platform. By doing this, we will reach our full growth potential as fast as possible and make us a strong rival for our competitors.

4. PREMIUM ACCOUNT

156 By subscribing to one of our Premium Accounts, users will have full access to all the features Gingr has to offer. There is a selection of different subscriptions depending on the type of user and prices set on a country category basis.



FREE CLIENT

- Only 5 photos visible per gingr
- Only 1 video visible per gingr
- Adverts displayed
- Instafuck Booking



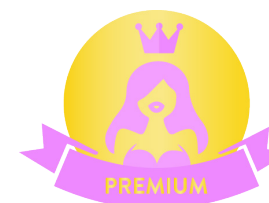
PREMIUM CLIENT

- Unlimited Photos
- Unlimited Videos
- See Gings reviews
- No adverts



FREE GINGR

- Instafuck Booking
- Adverts displayed



PREMIUM GINGR

- No Adverts
- Can connect to establishments and agencies
- Option to be only visible to Premium clients



ESTABLISHMENT & AGENCY NON-MANAGED ACCOUN

- Only Independent Gings can connect
- Adverts displayed



ESTABLISHMENT & AGENCY NON-MANAGED ACCOUNT

- No Adverts
- Display 5, 10, 20 or 50+ gings
- Full access to Management Tool
- Recruit gings

F. USPs

- 157 The first worldwide direct end-to-end booking platform for prostitution: Our aim is that “Instafuck” will be the Uber for paid if successful. Imagine the potential in an industry with eight times the service providers per capita compared to the taxi industry. In Germany, there are 56,000 taxis (4, 2021) and in comparison, there are over 400,000 sex workers (5, 2021). The average price for spending time with a sex worker is significantly higher than a taxi.
- 158 The Company’s software system has been designed specifically for the prostitution industry and its users, to make the process as easy and efficient as possible. Given the feedback received from existing Gingr Platform users, our system was tailored specifically for their requirements, and will continue to be improved in the future. The existing system is not static and will be constantly developed going forward, so it always remains the supreme platform of choice.
- 159 The Company is probably the first to adopt blockchain technology into a platform for prostitution. The planned GGC will allow our users to carry out financial transactions in the most straightforward, safest and fastest. As blockchain technology develops, our user base will enhance our offerings.
- 160 We offer a highly innovative solution that acts as a central platform with GGC as its cryptocurrency. GGC can be traded on external cryptocurrency exchanges on a P2P basis.
- 161 The Gingr Platform covers the entire career cycle of each sex worker, so if a person chooses this route, we will provide solutions and help at each stage.

G. FUTURE VISION

1. GINGR SMART CONTRACTS

- 162 Blockchain smart contracts can digitally facilitate, verify or enforce the exchange of values, goods and services and confidential data. As you can see in the diagram above, there are many areas where we plan to become active and incorporate smart contracts. We want to emphasize that these are future plans and projects and that there is no guarantee that we will or will be able to (successfully) implement all of these plans and projects. Some of these areas include complex processes where the smart contracts will allow us to register and record them, providing accountability in a way no other technology can instantly and accurately. This is also commonly known as an ‘immutable ledger’ where data can only be added and not edited or deleted, preventing manipulation. Through smart contracts, storing data and transactions from

GINGR BLOCKCHAIN SMART CONTRACTS



prostitution, including all functions in Gingr's different areas, will probably also increase service speed and solve many other problems. We will now look at some of these different areas and investigate these processes where smart contracts are planned to be used.

2. GINGR CONNECT

163 Gingr Connect is a global online international recruitment feature where Gingers, establishments, and agencies can find job offers and work opportunities. This is beneficial for businesses with a high turnover of workers and must spend a lot of time looking for new ones., We will be providing another means for these businesses to ensure their client's demands will always be met. Establishments and agencies often recruit new sex workers due to the current underground and black-market deterrents. We believe that the Gingr Connect will ease access to international job opportunities for sex workers, establishments, and agencies, thereby reducing black-market activity.

164 There will be strict rules and regulations that all parties must abide by to maintain the health and safety of all its participants. Furthermore, there will be a rating system for all gingers, establishments, and agencies to create a competitive nature. These reviews will reference when considering a job placement or new workplace.

3. GINGR POP N GO

165 Gingr Pop n Go is already under construction. It is planned to implement this feature in 2022. It will be a section exclusively for real estate rentals, such as rooms, apartments, villas or any other valuable properties for our service providers. Establishments and private landlords will advertise their properties that Gingers can book and use as workplaces. This practice of establishments advertising rooms is standard and within the legal system in many countries.

166 Gingr Pop n Go will be the easiest way any landlord can turn their available space into a temporary meeting sex point for a given time.

167 Many people thought Airbnb couldn't work (6, 2021) purely as why would anyone let a stranger live in their apartment, have sex in their bed, and use their private facilities. So, if we take this idea one step further and imagine that the public would let sex-worker meet clients in their properties, we are very confident it can work. These properties will be rented out at much higher rates than the average market value due to the nature of the business taking place. This is also another factor that could sway private landlords to rent their properties out to Gingers. This will also provide more workspace, allowing more Gingers to work independently.

“GINGR CONNECTS
PEOPLE WORLDWIDE”



4. GINGR CARE

- 168 We would like to have a space where sex workers can come to a place of confidentiality for support, guidance, and an in-house doctor to provide actual tests. Help and information will be provided to all sex workers, whether they are registered with Gingr or not. Our research and development department will allow Gingers to participate in surveys, discussion groups, and life coaching sessions, which will bring new ideas and aid us in improving to get us to a better future.
- 169 The Gingr Care Centre will also have a state-of-the-art photo studio where gingers will have the facilities to build their photography profiles. This is one of the main essentialities of promoting themselves. Counseling sessions will be an essential part of the Gingr Care program and will have a dedicated space for these private individual and group sessions. Gingr Care sets out to have details throughout the program that can help and support from the beginning of a sex worker's life cycle until the end. As the sex worker decides to retire from the industry, we will have a program of support to help retired Gingers with their lives going forwards into life without prostitution, which will involve signposting to government help agencies and other relevant community support agencies. Throughout Gingr's lifetime, we will always offer all appropriate support.
- 170 By having close contact with our users, we will grow stronger and longer-lasting relations. There will also be a corporate space for establishments and agencies with a consultancy department to help with matters such as law, running and setting up a business in this industry. We will locate the first Gingr Care Centre in our Swiss headquarters, the G-Spot, and ultimately, we want to replicate these facilities and programs around the world.
- 171 All the information and knowledge we gain from our Gingr Care program will allow us to learn new ways to improve. The company and Gingers will receive insights to provide a real community hub where gingers will never feel alone again.

5. EXTERNAL APIS

- 172 The blockchain and smart contract system we have created will allow us to provide software development libraries for multiple popular platforms such as online escort agencies, sex portals, and other industries. This can be done so that these platforms can integrate GGC into their payments gateway and allow clients to pay sex workers. By increasing the number of total payments made with GGC, the demand and value of the coin will increase. Therefore, one of our long-term goals is to get as many businesses in the industry to accept GGC as a payment method as possible.

“NO HIDING ANYMORE,
GINGR CARES”



- 173 Concerning the pornography industry, several projects have solved people's paying for pornography anonymously. To realize these projects, a lot of money was spent. Many firms have been trying to solve this problem, and now we have the answer. Pornography is very similar to the prostitution industry, in that it is a secretive black market, with little sense of protection. We, therefore, have the opportunity to assist this market in a similar way to how we are approaching the prostitution market. Furthermore, we are firmly committed to connecting with online and offline shops where sex workers frequently need to buy supplies and tools.
- 174 Finally, we anticipate rewarding companies that implement our GGC API on their payment gateway free GGC from our reserves.

6. FINTECH SERVICES

- 175 By issuing the cryptocurrency GGC, the Company entered the world of fintech. This is a combination of financial services and technology to help companies manage the financial aspects of their business and includes a variety of software and apps, processes and business models. As the Company plans to provide wallets for people to store their GGC, it also intends to provide some banking facilities to give more ease to transact with GGC while maintaining their safety and security in the future. But, today, these plans are very uncertain and depend on many factors, which are partly outside the Company's sphere of influence.
- 176 Currently, sex workers, establishments, and agencies cannot hold a bank account for income received from paid sex work and are forced to have all their proceeds in cash. Not keeping money in a bank account can give businesses logistical problems such as paying monthly outgoings. More importantly, any savings they have will be in cash and therefore not gain any interest to keep up with inflation rates making their hard-earned cash lose value. By planning to facilitate a means for these businesses to store their funds, the Company aims to provide them a solution for some or hopefully all these related problems.
- 177 We believe that the users in this industry will warmly welcome such a solution and will hold an account with us; if not for any other reason, they have nowhere else to go.
- 178 In the future, we plan to provide the following services:
- Vault accounts for users and investors to hold their coins and other funds securely;
 - physical GGC payment card;
 - savings accounts with attractive interest rates;
 - help and advice for tax and accounting purposes.

179 While Gingr is growing, we will be ready to expand and accordingly plan to provide the following services:

- credit cards, personal and commercial loans, and mortgages;
- the ability to trade derivatives in the cryptocurrency market;
- pension plans and investment funds loosely based on traditional principles and 100% in cryptocurrency.

180 It is to be emphasized that for the time being, The Company does not provide any banking facilities and, accordingly, does not have a bank license and does not yet fulfill the requirements to apply for a bank license. There is no guarantee that the Company meets the criteria to apply for a permit, apply for a bank license, and be granted a bank license.

H. THE LIFE CYCLE OF A SEX-WORKER

181 All these different areas that we plan to be involved in will help and provide support throughout all stages of a sex worker's life cycle. Women are the most beautiful creatures on earth, and although, we prefer them not to, sometimes they choose the route of prostitution as a society. There are a variety of reasons why women become prostitutes. It can vary from women practicing prostitution as a means to an end, for example, to pay for university fees or even as a career and become a wealthy, successful entrepreneur. In more desperate conditions, they may have no job or money to feed their children, and in extreme cases, they may be addicted to drugs.

182 We don't hold ourselves out to fixing the root of these decisions; we offer a safer way so that if people find they must work in this industry, they will at least be protected as much as possible. It should be noted that the prostitution industry does not consist exclusively of women, also men and transgender people are involved.

183 Once a woman has decided to become a sex worker and is of legal age, she can either choose the path of the black market or take her chances with her safety and getting paid. On the other hand, she could sign up to www.gingr.love!

184 The Company plans to open its doors, provide different options, and give worldwide access to all potential clients and vice-versa. The Company's solution connects it all. The first step is choosing a workspace independently with Gingr Pop n Go or finding a job vacancy in an establishment or agency through Gingr Connect. Once she has established herself as a sex worker, we plan to offer financial services for all her financial requirements. Throughout the whole life cycle, we plan to provide access to Gingr Care.

SEX-WORKER LIFECYCLE



fig. 5

I. OUR SOLUTIONS: THE GINGR PLATFORM – AN OVERVIEW

185 The following features have already been implemented in the Gingr Platform and are ready for operations after the ICO.

1. CLIENT

186 A Gingr's client gets:

- Access to instant and guaranteed sex;
- a quick and effortless way to browse;
- locate nearest Service Providers;
- view online Gings;
- information securely stored while remaining anonymous;
- secure, fast and confidential blockchain payment system with GGC.

2. GINGR

187 A Gingr gets:

- Instant access to customers worldwide with only one profile on a single platform;
- Gings regular working tool;
- be visible to the nearest potential clients through geo-location;
- services pre-paid by clients;
- personal finance feature;
- receive payments directly through the platform;
- personal profile on their Establishment/Agency listing;
- access to crypto and fiat accounts.

3. ESTABLISHMENTS AND AGENCIES

188 Establishments and Agencies get:

- Management features to assist their Gingr bookings;
- the inbuilt geo-locator advertises their business;
- services pre-paid by clients;
- access to crypto and fiat accounts.

4. PLANNED FEATURES

189 There is a great deal of refinement to the system we are working on. The list below contains a few examples of such features; however, it is not exhaustive:

- Gingers can find a workspace with Gingr Pop n Go;
- Gingers have access to our consultancy services for visas, tax regulations, local legislation and working permits;
- Gingers can maintain an up to date client portfolio;
- establishments can use a recruitment tool for vetted Gingers looking for work;
- Gingers being able to offer a set of services and price them individually;

Once an independent Ginger finds an establishment or agency and connects with them, a data set will be changed by default. This will include information such as contact details, availability and prices. Gingers will always have the freedom to disconnect and all their information will automatically revert to its previous form before they connected;

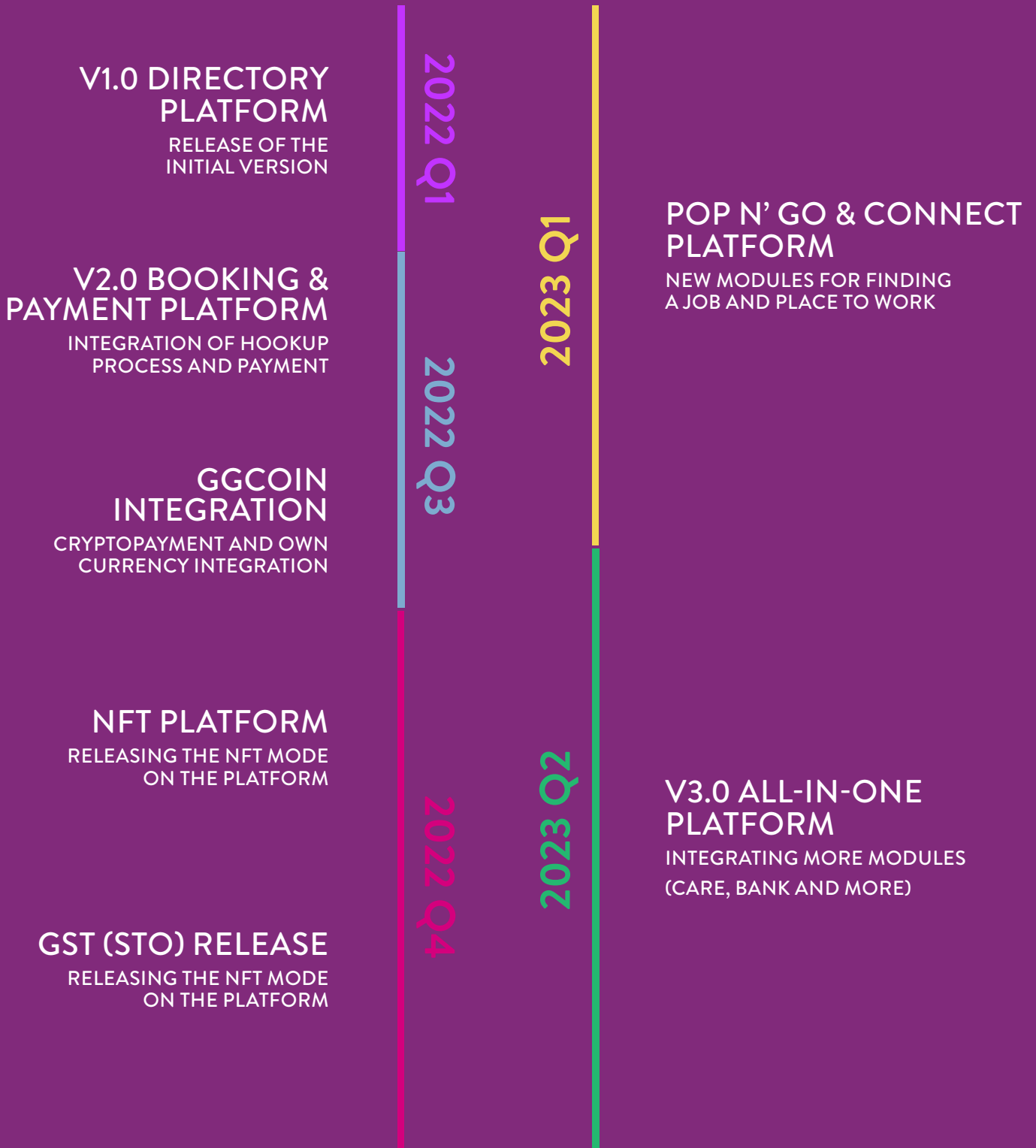
- a way to easily go back and quickly view your last seen and favorite Gingers;
- reviews so that people can see what kind of users are on our platform and help them decide what gingers, establishments, or agencies to choose.
The reviews will also allow us to keep control, censor and remove accounts if required;
- we have a referral system in place, where any legitimate user can make money by referring other users;
- Uber implementation for transport;
- three sophisticated Filtering Systems for the user to find a selection of your best match of gingers, establishments, or agencies.

J. ROAD MAP

1. LAUNCH OF GINGR PLATFORM 2.0

190 The planned launch of version 2.0 of the Gingr Platform will be a huge milestone as we have used the latest technology to produce a fast, modern, fully functional web app. All suggestions from the users have been considered and adapted to this version which will be user-friendly and sustain high levels of traffic. It has been developing for two and a half years to optimize it and believe fully.

ROAD MAP



2. GINGR WORLDWIDE MEDIA RELEASE

191 A coordinated press package will be released to all the critical media companies in the form of communication media, or the specialized mass media communication businesses such as print media and the press, photography, advertising, cinema, broadcasting (radio and television), publishing and point of sale. The press package will focus on Gingr 2.0, GGC as the global payment for paid sex, our white paper on the ICO. We will receive a massive response from the media as prostitution, cryptocurrencies and ICOs are both controversial and current topics.

3. GGC PAYMENT SYSTEM RELEASE

192 The green light will be given to release GGC onto our payment gateway, so both booking options 'Hook Up' and 'Instafuck' can be used. This will be a historic moment for everybody involved with Gingr and even though it may take some time for people to get used to the notion of it sooner or later we will see its use grow exponentially.

4. COUNTRIES

193 Our very ambitious goal is to become utterly global by 2025, with GGC as a worldwide currency, accepted in any country. As the market leader, we can make inter-country travel seamless for the working sex worker. Of course, there is no guarantee that we will reach this goal. Without Gingr, they may have to change the tools they work with and/or compromise their safety. In addition, there is the potential issue of the language barrier, however again, Gingr solves this by always having a multilingual platform where users know the exact costs and prices for each service.

194 Since we are planning to launch the Gingr Platform in several languages and thus the Gingr sex-worker will have the services written in their mother tongue, the Gingr will probably also use and trust the Gingr Platform. When they travel to another country, they will hopefully only want to use Gingr to do any form of business.

195 On the image below, you can see which countries have already legalized prostitution. This movement is ongoing where. More and more countries are expected to follow suit in the future. Gingr services began in Switzerland and we will spread in a radius from this central point. Out of all countries globally, 34 (2, 2021) have already legalized prostitution, whereas, in 22 (3, 2021) countries, prostitution is fully regulated.

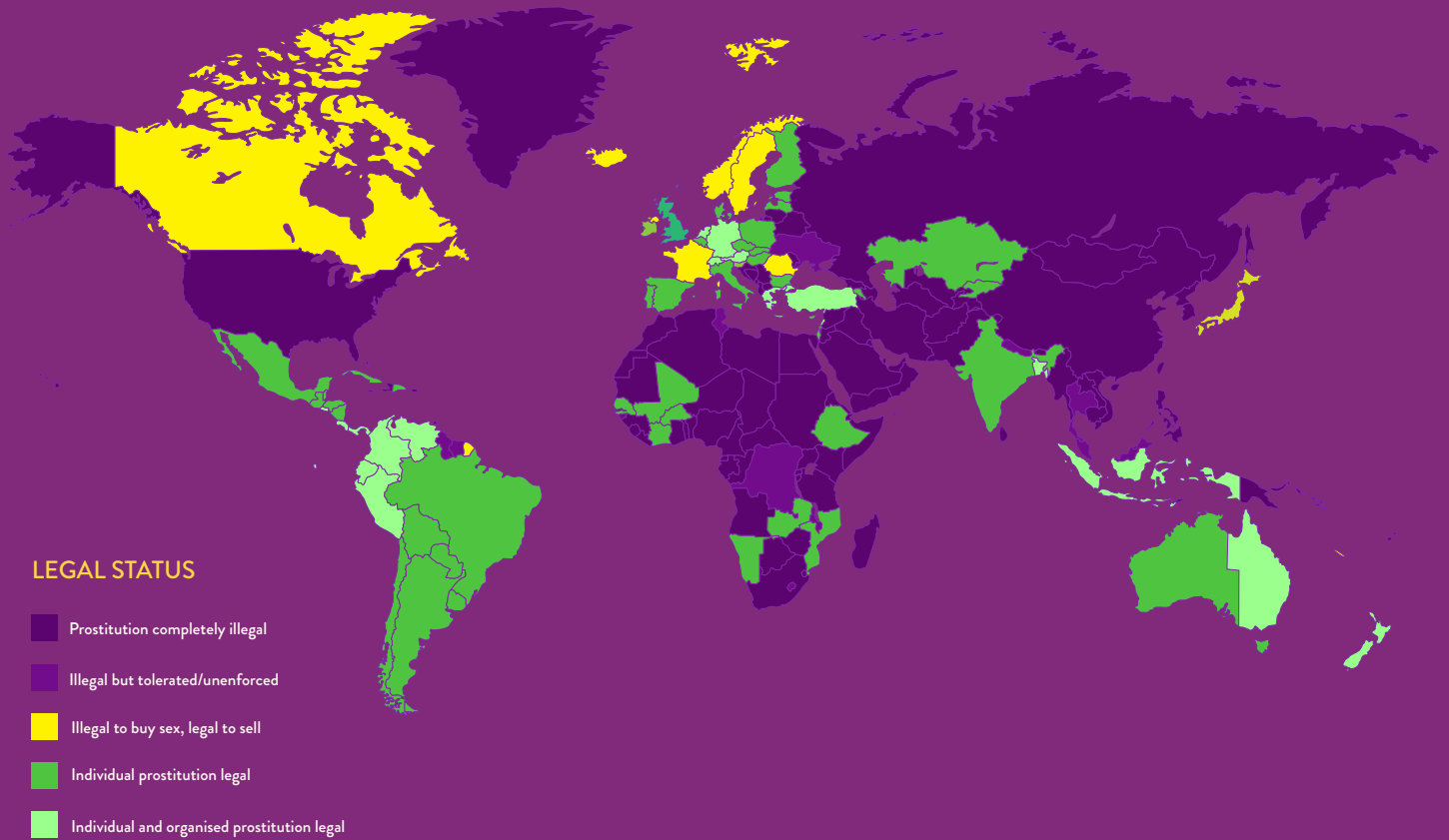


fig. 7

196 For each country that has not yet legalized prostitution, and nor is on the cusp of legalizing such services does not mean there is no business for us; for example, there are a lot of online websites offering sex-worker services. Furthermore, as one of the oldest industries globally, each local country and market will have this service on offer. However, it may be presented. We can still offer our services, even if the Gingr services we offer are restricted rather than full access to the entire platform.

197 The shape that our launched services will take will be specific to each country, and it would be superfluous to provide a complete analysis of the approach to each of the remaining countries; however, our aim is that before stepping a foot into each market, fundamental and comprehensive operational and market research will be undertaken along with professional legal advice in every country.

UNITED STATES OF AMERICA

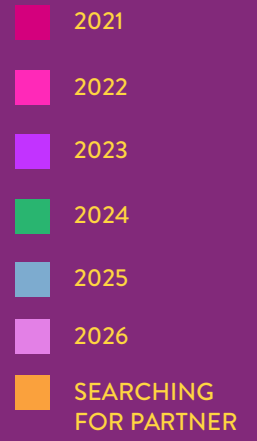
198 We will exclude the United States of America for the moment, even if there are currently other companies growing in this potential future market space. We intend to find a partner for our



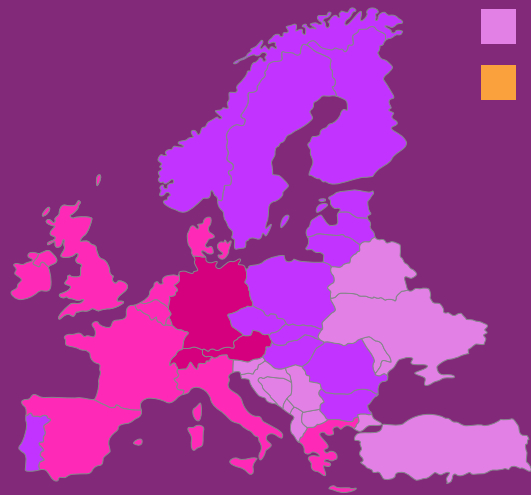
NORTH & CENTRAL AMERICA



SOUTH AMERICA



AFRICA



EUROPE



ASIA



AUSTRALIA

2021	2022		2023		2024	2025	2026
SWITZERLAND	UNITED KINGDOM	SPAIN	PORTUGAL	CZECH REPUBLIC	MEXICO	AFRICA	WORLDWIDE BRANDING
GERMANY	IRELAND	BELGIUM	FINLAND	POLAND	VENEZUELA	ASIA	
AUSTRIA	NEW ZEALAND	NETHERLANDS	NORWAY	HUNGARY	COLUMBIA		
LICHTENSTEIN	AUSTRALIA	DENMARK	SWEDEN	SLOVAKIA	BRASIL		
	CANADA	LUXEMBURG		LITHUANIA	ARGENTINA		
		ITALY		LATVIA	PARAGUAY		
		GREECE		ESTONIA	PERU		
		FRANCE		BULGARIA	EQUADOR		
				ROMANIA	URUGUAY		
					COSTA RICA		
					PANAMA		
					NICARAGUA		
					BOLIVIA		
					CHILE		

fig. 9

USA branch that will operate under the Gingr name. They will be given exclusivity to use our name, branding, technology, operations, and website. They will sell not only the Gingr services but also the GGC, to the United States of America population.

199 Please note, as stated above, fully legal, operational, and market research will be carried out before entering the market and confirming any deal. We will only operate within the boundaries of the law, taxation requirements, and any other official requirement, which becomes apparent during our initial research into the USA market. Full advice will be sought from professionals, and we will hold them responsible in the event of any lawsuit.

K. MARKETING

200 We view marketing as one of the essential parts of our strategy. Therefore, we have put a great deal of thought and time into our brand and image, so that it will appeal to our target market.

1. SEARCH ENGINE OPTIMIZATION (SEO)

- 201 The main aim of our SEO strategy is to achieve the number one search engine position for any important keyword in each country. We have recognized that sex is mainly found through the internet and have already spent a lot of funds on over 150,000 words of content for each language, covering our relevant keywords. We have an existing and successful SEO plan which can be scaled further with additional funding.
- 202 We also have a regularly updated sitemap, google rendering, and our websites are fully optimized for Google.
- 203 Our aim is that all our 37 domains will be listed at the top of search engines when entering relevant keywords in each country and each language. Of course, there is no guarantee that we will reach this goal. The websites' SEO strategy and marketing development are outsourced to a third party. The ICO itself will generate a lot of traffic to the sites, with an estimation of 1,000,000 visitors just from the ICO. The media will also cover the ICO and the Gingr story, which will not only drive more traffic (estimated 5 million per month) to the site but will provide valuable, high-quality backlinks, (15, 2021) (16, 2021) (17, 2021) essential for Google rankings. Visitor numbers of this magnitude will only increase the platform's value, therefore, the value of the coins and the shares. The SEO strategy will be replicated, although tweaked, when the company is launched in other countries.

2. MEDIA

- 204 The Media have already shown a particular interest in Gingr due to our revolutionary ideas and grand plans. They also like that the company is Swiss, where its people are renowned for their perfectionism, punctuality, and attention to detail.
- 205 Due to our existing excellent relationships with the media, we anticipate that they will be one of our main routes to reaching our potential investors when launching the ICO. Some of the comments made by the media include:

“Uber for traffic, Gingr for sex traffic” (18, 2021)

“The Brothel in the cloud” (19, 2021)

“Dating Website for Sex-workers” (20, 2021)

**“Effects of Businessmen coming from all over the world
to the Basel world watch and jewelry show” (21, 2021)**

«Insta-Fuck»-App: Now, Sex workers can rate their customers. (22, 2021)

“Order sex like a pizza” (23, 2021)

206 It is our impression that the media already loves the initial concept of our Gingr Platform and once they gain an even more profound knowledge of the platform and the ICO, we believe they will be back in touch for an update on the story. We will also be proactive and send out regular press releases to media channels around the globe and are sure that what we do will be reported worldwide in the news, online and as hard copies, such as newspapers and magazines.

207 Journalists can also log in to our site and view all the media information and content for their country, which they may use for articles and posts. These pages are constantly updated, and we will send each Journalist an alert to say we have released further news for them to report on.

208 INTERNET ADVERTISING

209 We will advertise widely on the internet and our plans include advertising on competitor’s websites to win users and turn them into long-standing clients. We have processes in place, such as our engagement and innovative solutions, to ensure any new customer stays with us long and permanently leaves the competition.

210 ADVERTISE IN THE MAINSTREAM AS BRANDING

211 Gingr also intends to promote the brand to the masses in the mainstream, albeit in a subtle way. These advertisements will be aimed at the mass market to grow brand recognition, trustworthiness, and the only way to use the industry if that is what they require. The adverts will promote safety, health, and firm ethical solutions to the existing market problems. The aim is for the population to instantly recognize the Gingr brand as the only place to go for paid sex and its benefits.

212 MARKETING FOR THE GGC

213 The marketing for the GGC goes hand in hand with marketing the Gingr platform. In particular the media could spread the word using phrases such as:

“get some GGC and buy love”

“groundbreaking GGC reached an all-time high”

“a crypto coin to fk”**

“a user bought a GGC for 10 Cents, now he can have sex with 100 sex-workers”

L. HOW DO WE MAKE MONEY?

214 We have a firm goal to optimize the operations of the prostitution industry and fight for its legalization around the world. However, we are also here to make a profit for our stakeholders. The business is structured in a highly efficient and lean manner to retain cost-efficient operation. We aim to continue this ethos in the short, medium, and long term to maximize profit opportunities.

215 The company earns money with:

- Commissions of Instafuck & Hook up bookings;
- Gingrs Broker services;
- subscription fees;
- add on features;
- advertising;
- transaction fees on the Gingr sidechain.

M. PRICING IN OUR INDUSTRY

216 This industry has historically had a lot of different prices and there is no actual ‘average’ price for a specific service. Some sex workers can earn up to USD 25,000 for one night or more in the case of the highest-paid gigolo in Japan, Hikaru Aizawa, who has made up to USD 200,000 a night (24, 2021). On the other hand, an online sex worker in India can earn USD 573 for two hours (25, 2021). These prices demonstrate that a worker in this industry can generally make a considerable income compared to those on an average salary. These price ranges allow for high market prices for services and products throughout the industry, making it highly lucrative.

217 Some sex-worker sites can charge up to CHF 430 per month (26, 2021) to have a profile. This site is reasonably popular, demonstrating the affordability level of sex workers in Switzerland.

To put this into perspective, the average wage for a working woman in Switzerland is CHF 5,907 (27, 2021); this advert equals 7.3% of her monthly income. Netflix costs CHF 11.90 per month (28, 2021), 0.2% of her monthly payment. The example used reflects one of the higher-priced sites to have a profile; having said that, it still shows sex-worker profiles have a much higher cost than services such as Netflix.

218 Our pricing strategy will align with these high market prices to gain potential earnings while remaining competitive.

N. COMMUNICATION

1. CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

219 The CRM is managed via an internal administration panel, explicitly created for the Company. As well as this being the central hub for Gingr admin and support agents, it also produces management reports. The reports allow supervisors, managers, and the board to view individual income streams and costs and provide a good overview of how the business progresses. The backend panel further acts as a compliance desk to guarantee full transparency to the company or financial regulators. Besides supervision, the board allows the management of G-IT AG to prevent issues and anticipate deescalating measures in operation.

220 The Admin Panel is synced with Prosper works (www.prosperworks.com), designed and owned by Google. The system combines all data management, including sales and call center options. We will have well-trained Support and sales agents who have already tested the best way to approach our existing and future clients. Each communication with the user of Gingr will always be performed in their native language and we will recruit enough staff to support this. Each staff member will be thoroughly vetted for their experience and ability to communicate in their native language and assess how they will 'fit' into the team.

221 It is imperative that the team collaborates well, hits targets, and has an excellent working ethos and sense of morale. We highly value the support and sales team and will reward high performance. For example, if we can perform the GST ICO in the future, it is planned that staff members, after working with the company for two years, shall receive GST if they satisfy our appraisals.

222 Furthermore, we have an excellent smart system already in place where many of the sales are completed through automated emails and SMS's. We have set this up so that our CRM will not miss even one client.

2. GINGR SUPPORT & SALES DEPARTMENT

223 In the exact location as our Swiss department a support and sales department will be set up. The team will consist of eleven people, of whom most will speak multiple languages, with 22 different languages being covered. This team will manage inbound and outbound spoken and written communication channels. They will be trained to solve queries regarding:

- Products, purchasing and redeeming GGCs, etc;
- problems users may have with the website, account management, login, etc.;
- marketing research if required;
- contacting potential users.

224 We will issue a handbook for the support of our team members with insight into operations, responses, and scripts standardized by the company. Although there will be many signposting available on the Gingr Platform, we have a strong focus that our team comes across as knowledgeable as possible and therefore can offer first-class support to our customers. Generally, each team member needs at least:

- In-depth knowledge of the Gingr Platform and other services offered by the Company;
- high admin panel management skills.

3. NEWSLETTER & REPORTS

225 It is important for us that anybody which has signed up with Gingr as a user or for the ICO, will receive a monthly newsletter to be regularly updated about performance, happenings and changes. Reports on the crypto currency markets will also be produced to keep our users up to date with all current relevant issues.

V. COMPETITION

A. COMPETITION ANALYSIS

226 In our opinion, several competitors, are outdated, although still generating significant amounts of profit in an industry where many still operate traditionally. As far as we can judge, only a few people have attempted an ICO in this sector without significant results or ending up being a scam. This is reason enough to believe in our success in providing the first viable solution for this industry.

“READY TO OPERATE!”



227 We know who our competitors are and have identified the market leaders in all the countries we have planned to enter. Our main competitors are other sex portals and directories, respectively, and websites for classified ads that have an erotic section e.g.

- and6.ch (Switzerland)
- kleinanzeigen.at (Austria)
- quartier-rouge.be (Belgium)
- adamieva.info (Bulgaria)
- sex.cz (Czech Republic)
- escort-side.dk (Denmark)
- voodi.ee (Estonia)
- sexwork.net (Finland)
- kaufmich.com (Germany)
- kanesex.com (Greece)
- escort-ireland.com (Ireland)
- escortofitaly.com (Italy)
- gribu.lv (Latvia)
- escort69.lu (Luxembourg)
- kinky.nl (Netherlands)
- newzealandgirls.co.nz (New Zealand)
- roksa.pl (Poland)
- classificadosx.net (Portugal)
- amaterky.sk (Slovakia)
- pasion.com (Spain)
- rosasidan.ws (Sweden)
- xdate.ch (Switzerland)
- adultwork.com (UK)

228 The competition will usually have a free option to place a profile or advert that has its apparent advantages and carries its disadvantages.

229 This market structure appears to be the same in each country, with many classifieds adding websites being market leaders in many users. These websites are not adopting technological innovation to propel the industry, giving room for a business like us to take advantage of this gap in the market.

230 There are smaller websites that do a similar job, however as far as we have seen, these sites use technology to expand their potential market but seem not to have the required resources to

realize their full potential. Given the general 'seedy' connotation associated with the industry, we believe that by bringing everything out into the open, in a much more acceptable way to the mass market, we can quash our competition quickly, who haven't even thought of using technology to expand the market, let alone put anything in place to do and benefit from it.

231 The existing platform has been used and operating successfully in beta and the majority of all users have reported that it is sophisticated and user friendly. Users have also generally commented that they are pleased to see a system and platform that finally brings some sense and structure to the industry.

B. MARKET SHARE

232 The sex market is worth around USD 186 billion (1, 2021) of annual turnover and is the second-largest black market (29, 2021), second to Counterfeit Drugs. All estimates say that 1 out of 10 men in the world have paid for sex (30, 2021). As men throughout history have been paying for sex, prostitution has remained a sustainable industry and the customer base may surprise you. The respondents in the Justice Department survey couldn't identify just one profile as the typical client. While close to 40 percent are white, people of all races that participate come from many walks of life and have professions such as lawyers, judges, teachers and even law enforcement officers (31, 2021).

233 There are more than 40 million sex workers (32, 2021), uncountable escort agencies, and establishments worldwide. Some brothels have even started accepting cryptocurrencies as demand for these facilities increases, giving even more reason to believe that we are 'in the right place at the right time!'.

234 "One of the world's most famous brothels is looking to accept bitcoin for client payment" (33, 2021)

235 The World's Oldest Prostitutes are twins (age 74) who have been sex workers for 50 years. This title goes to Dutch twins Louise and Martine Fokkens, who retired in 2013 at the age of 71. The twins started when they were 20 years old. They claim to have bedded more than 335,000 men between them (34, 2021). A Gingers potential turnover taking these two sex workers as an example, with the average price of USD 100 per hook up would be USD 33.500.000 during their sex-worker life cycle.

236 Research published back in 2005 found the number of men that paid for sex had more than doubled in 10 years, a trend that has continued to rise since those findings (35, 2021). Also,

there is more than proof that this industry is constantly growing; for instance, Leslie Bennetts published an article on July 18, 2011, which shows the growing demand for prostitution (36, 2021).

237 There is also paid sex in other forms, such as sex chat lines, webcams, pornographic materials, sex accessories such as toys and clothes. The sex market is vast, with the sex toy market valued at USD 21 billion in 2015 (37, 2021) and USD 29 billion by 2020; this is in addition to the USD 186 billion (1, 2021) mentioned before purely for sex services.

238 The Pop n Go service opens another massive market for Gingr. The global property market is USD 217 trillion (38, 2021). In Switzerland, there are 1.7 million buildings (39, 2021). Also, there are 902 (40, 2021) official establishments. This means that 0.053% of properties in Switzerland are being used as brothels. If we apply this percentage to the global property market value, there could be a potential USD 11.5 billion market of real estate that could be used as temporary brothels.

239 Gingr is fundamentally a tech company and diversifying into Real Estate and Fintech provides extra revenue streams for the company and reduced individual exposure than if it was only operating in one market.

240 OUR CHANCES

241 We strongly believe that by raising the necessary funds, we will dominate the global online prostitution market. Unless market participants change their approach and come up with better technologies for the industry, in a typically underground market lacking in innovation, they will be forced to shrink to the point of nonexistence. Why would anyone choose the dangerous route to providing and receiving services when they can do it autonomously through Gingr? We will eventually build a market-leading position.

VI. BLOCKCHAIN TECHNOLOGY AND SMART CONTRACTS

A. IN GENERAL

242 The Blockchain is a distributed database or public ledger that gained popularity following the release of Bitcoin. It maintains a continuously growing list of all the transactions in a particular network that have ever been executed. The “blocks” are added in chronological order with cryptography to prevent tampering, thus becoming an indelible record of every transaction in the network and accessible to every participant. Typically, a blockchain is managed by a peer-

to-peer network. Once recorded, the data in any given block cannot be altered retroactively without the alteration of all subsequent blocks, which requires the consensus of the network majority.

243 Smart Contracts are self-executing contracts with the terms of the agreement between the parties being directly written into lines of code. This code and the contained agreement exist across a distributed, decentralized blockchain network. Smart Contracts permit trusted transactions and agreements to be carried out among disparate, anonymous parties without the need for a central authority.

B. GGC, IN PARTICULAR

244 The Gingr Platform runs on an identical copy of the BSC code base, which is one of the most highly applauded specifications of current cryptocurrencies, as a sidechain based on proof of authority. The Gingr sidechain acts as an independent blockchain with additional rules, making it possible to provide a customized yet secure environment. To make sure the issued GGCs are globally usable and transferable within any BEP20 wallet, the Company developed a synchronized and independently verified bridge to the BSC to exchange the GGCs from the Gingr sidechain Binance Smart Chain. With these measures, the Company can add the desired privacy to GGC, which is critically important to customers of this particular service sector, without losing the advantages of the issuance of a standardized BEP20 Token on the Binance Smart Chain.

245 If desired by the customer, the Company also provides custom open-source wallets for download and local management of the native GGC sidechain Token. Finally, intuitive currency exchange will be provided on the Gingr Platform to allow quick and straightforward transactions for any purpose without exchanging the GGC to the Binance Smart Chain.

1. THE GINGR PLATFORM

246 From a technological perspective, the Company, provides an innovative interactive platform to facilitate service transactions in a safe, friendly online environment. This online environment allows additional safety features for service providers by keeping a record of client interactions for identification if any abusive behavior is ever conducted.

247 However, the Company is committed to absolute privacy during all usual operational circumstances. This commitment is backed up by the highest level of data protection and foresight by ensuring that all our clients and service providers are safe from exposure to global hacking threats.

248 In addition to the highly secure environment based on the Gingr sidechain, the Company takes extra precautions to enhance the security level of the data dealt with on the Gingr Platform. How we achieve this is by the implementation of cutting edge Intrusion Detection Systems, which map known standard queries with the valid input ranges of the various known data fields. They are quashing the probing of would-be hackers in their tracks. This, in turn, prevents accurate remote system vulnerability mapping. If there is a possible zero-day within the relative external services, effective payloads of shellcode would be blocked and logged for later analysis. In summary, this measure allows the Company to detect potential attackers and block their IP for a specific time range until the examination is closed.

249 The frameworks and general founding technology we have used to implement our platform are as follows;

- Front-End Application is a SPA (Single Page Application) built using Node.js, AngularJS 5;
- our REST API is built with Node JS using the Laravel Framework, which is accelerated by porting the API with HHVM to C, which interacts with a MySQL Database.

250 Due to this architecture, the REST API is a singular point of potential vulnerability, and hence, IDS (Intrusion Detection System) can be strategically placed between the front and backend services to validate all requests before reaching any interactive attack vectors. Ensuring that parameters and corresponding values are tightly enforced to fit particular ranges. This will reduce the viable scope of potential shellcode or attempted SQL injections to such a degree, neither could any longer be considered adequate.

2. DATA

251 The Gingr Platform will attract many users from all over the world. Our presence will mostly be throughout Europe, Australasia and Canada, with many other regions. The company was founded in the German-speaking part of Switzerland, Switzerland, Austria, and Germany, our first target market as prostitution is legal and regulated. We will dominate these regions in terms of the numbers of establishments and agencies available on a web app, which gives us a very high number of Gings on our platform.

252 There will be a series of marketing campaigns upon the Gingr 2.0 launch. Hundreds of thousands of potential Gings and customers will be contacted to introduce them to the Gingr Platform. It will be sent to people worldwide in many different languages and act as a global broadcast.

“MOST PROSTITUTES DO NOT KNOW
HOW TO PROMOTE THEMSELVES -
GINGR KNOWS!”



253 When searching on our platform, you will see that we have covered as many regions as possible even if there is not much volume to show as quickly as possible how the platform can work on a global range. With everything we have planned to carry out, we will be ready to let the number of users grow to its full potential as our infrastructure will be capable and robust.

VII. GGC AND GST

A. OVERVIEW

254 The sale of GGC in an ICO allows the Company to raise funds for completion and expansion of the project.

255 In a second step, it is planned to issue the asset token GST providing voting and dividend rights.

256 This White Paper only refers to the sale of GGC but not the possible future issuance of GST.

B. GGC

1. DESCRIPTION

257 The Company aims to establish a global ecosystem with its currency, the GGC, which allows businesses and consumers to quickly and easily verify transferable funds: business to business, business to consumer, and/or consumer to consumer. A cryptocurrency correctly implemented is probably a solution to an ongoing issue with an unregulated marketplace. The aim is to readily solve the most critical problems with innovation and growth within the prostitution market by providing a solution to the banking and payment issues to transfer the funds into legitimate fiat currencies, which all parties can then use for all other non-related expenditures.

258 Our very ambitious goal is that sooner or later, all payments for legal sex, with a predicted volume of 186 billion dollars (1, 2021), will be executed with GGC. Of course, the question of whether we will be able to reach this aim or not depends on numerous factors, many of which are beyond our control. Accordingly, there is no guarantee that we will ever get our aim.

259 GGCs exchanging hands each year will create a natural fluctuation in the value of the GGC. As the firm's services probably grow in popularity, the value of the GGC hopefully will.

260 The sheer nature of launching a cryptocurrency that must be used for all transactions in the prostitution industry on the Gingr Platform, in effect, can at best lead to a perfect market position in the global marketplace. Given the industry has been around for thousands of years, the services are nothing new. We believe that the proposed ICO of 1'000 million GGCs has the potential for a significant increase in value. To have a look at other cryptocurrencies, there are already sex workers becoming a millionaire from Bitcoins, as this statement shows (of course, it is not possible to conclude from one to the other):

261 “Dominatrix becomes a Bitcoin MILLIONAIRE from horny punters lavishing her with the cryptocurrency for sexual kicks.” (14, 2021)

262 In addition, there will probably be short-term traders, speculators, and more traditional and longer-term investors who have no interest in using the services and are trading purely for their financial gain. This latter type of investors will probably cause fluctuations in the value of the coin, and it is to be assumed that they may cause a downward trend in the valuation. By providing regular reports to the market.

263 Part of our business plan is to work towards raising the value of the GGC, and we have put a great deal and thought into how we can do this, as mentioned further down. Of course, we cannot guarantee that we will successfully retain or raise the value of GGC.

2. LEGAL QUALIFICATION OF GGC

264 According to the company’s assessment, GGC is a payment token (cryptocurrency) according to the ICO guidelines published by FINMA on February 16, 2018, with which no further rights will be connected.

265 The GGC does not substantiate any debt claim against the Company and comprises no further rights neither vis-à-vis the Company nor third parties, in particular no participation or membership rights, no voting rights, no dividend rights, no subscription rights, no usage/utility rights and no access to services. The GGC does not represent the investment or a share in a company. Token purchasers have no claim to any benefits.

266 Token purchasers have no right to return acquired GGCs to the Company and no claim for reimbursement of the paid purchase price paid for the acquired GGCs.

3. RETURN ON INVESTMENT ON THE GGC

267 There is always an element of uncertainty and doubt as to the actual return on investment on a cryptocurrency issued within an ICO. It has been challenging to ascertain the perceived return on investment in recent launches. Given that the investor's return on investment is such a crucial requirement, we have outlined below how we expect the GGC to increase in value and the realistic returns on a GGC investment.

4. ICO

268 Similar to the launch of other ICOs, the early investors will pay less for their coins, incentivizing investors to invest sooner rather than later. We hope that competing initial investor will increase the coin's value so that market forces will set its natural equilibrium once all the coins have been sold.

269 The overall hard cap for the GGC ICO is USD 2.800.000 for 19% of the 1 billion minted GGCs.

5. THE COMPANY'S SECONDARY MARKET STRATEGY

270 Once the ICO is completed and as many as possible of the offered 190 million GGC has been distributed, sold, and available on cryptocurrency exchanges, we assume that the trading will begin. Those investors who bought at the very start at a discount price probably may sell with profit, which may cause a drop in the value and cause a knock-on effect of other holders selling out of fear of the recent fall in value. This trading is a natural market occurrence. The coin's value will likely be quite volatile in the short term until it finds its natural level and average price. We endeavor to encourage investors to retain their coins and help them rise in value.

271 Besides contracting more participants and therefore creating a global demand for GGC, we designed different burn strategies for GGC to reduce the number of GGC over time, highlighting the Company's strategy to support the secondary market performance of GGC.

C. GST

272 The following information on the planned GST issuance is subject to further development. There is no guarantee that the GST will be launched in the future.

1. DESCRIPTION

- 273 GST, which the Company plans to launch within a second ICO in the future, is the equitable part of the Company. They shall represent the company's ordinary shares with the same rights as you would expect from any other common share, with each share representing a part of the Company. Each shareholder will have an electronic nominee account on the Gingr Platform and be reconciled each day. According to the articles of association, each share will attract the usual voting and dividend rights of one vote per one share. We do not anticipate listing the shares on any stock market exchange, so it will be a closed book where each investor will remain anonymous to the outside market.
- 274 The Company plans to issue 2 billion GST. In the future, when the GGC will already be in circulation, we will provide the opportunity to invest in our operations and the Company as a whole by also selling GST. By issuing the GST, the Company is opening the opportunity for everyone to be part of our growth and profits. The capital gained shall enable us to secure our market dominance for a long time to come.
- 275 This second round of fundraising shall increase our ability to build and strengthen our brand as a reputable market leader in the industry. It will also be a security for potential future investments into new technologies or other company areas.
- 276 The GST holder will participate in the Company's revenues and, provided that the Company is able to make profits, receive dividends according to the shareholder meeting's decisions.
- 277 The Company plans to offer employees that have been with the company for over two years the option to receive GST as part of their payment package. One of the conditions to obtaining the shares is to hold them for a minimum of five years. After this period, they will be able to sell GGC if desired. By doing this, all employees who own GST will be fully committed to the company's success and help us retain workers that have become assets to the organization.

2. PLANNED GST SALE IN THE FUTURE

- 278 The Company plans to launch a public offering of GST in the future, representing a significant part of the Company's share capital, even to decentralize the ownership of the Company. Of course, there is no guarantee that the GST can be performed as planned.
- 279 The Company plans to spread the GST sale over a period to not cause a lot of volatility to the GGC value. The price of the scheduled GST will be published at least one month before the official sale. The Company plans to offer discounts and better prices respectively for early subscribers.

280 For loyal investors who have purchased the GGC during the ICO, the Company plans to offer GST at a discount price. To qualify as a dedicated investor, one must have saved their GGC in their wallet from the time of purchase in the ICO until the sale of the GST. There is no guarantee that such loyal investors will subscribe for or purchase GST, because the Company cannot guarantee that it will issue GST as planned.

D. USE OF FUNDS

281 There is no soft cap required as the Company is already generating revenues. The hard cap of the GGC ICO is limited to USD 2.800.000. As the Company has already been in operation since 2021, the gains from the sale will immediately be invested and used for the Company's everyday operational business (in different areas) and to further develop the Gingr Platform and the planned extensions and services.

282 Below there is a pie chart which shows all the areas that funds will be required for. These include OpEx, wages, marketing, liquidity, GST creation, dev. GGC & platform.

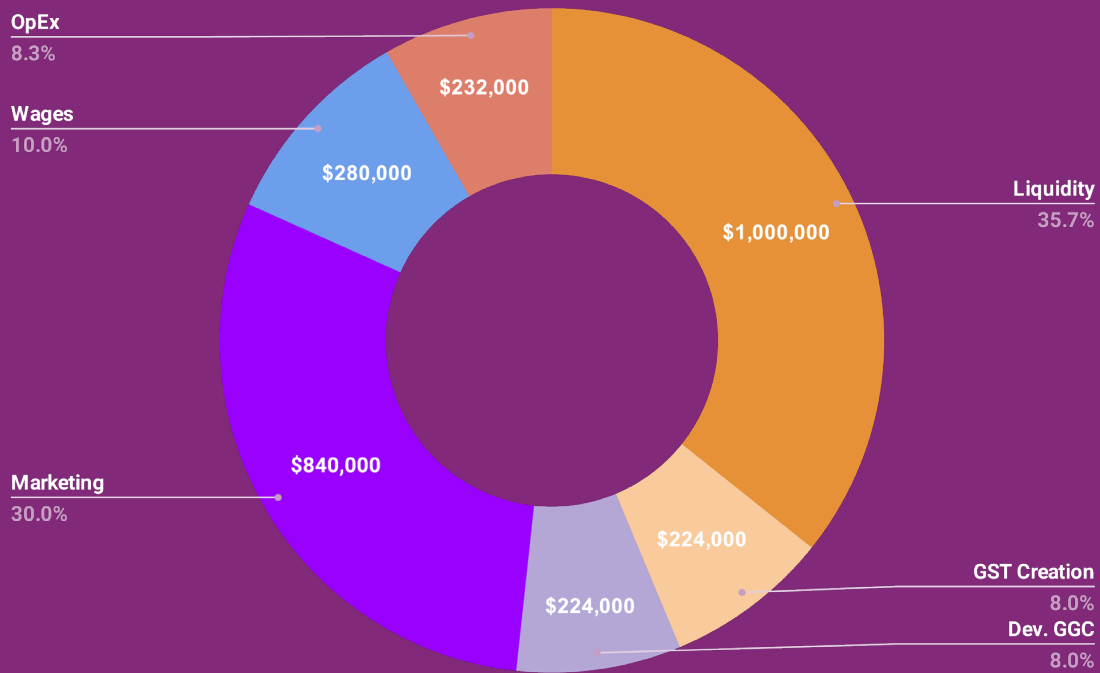


fig. 10

VIII. GGC SALE (ICO)

A. GENERAL INFORMATION

283 The ICO can be accessed via www.ggcoin.io, the Gingr Platform, and various ICO listing websites. GGC purchasers will need to register (whitelist and KYC) to access and notify the opening event.

284 During the Private Sale, the subscribed GGCs must be made within five days after the subscription date. Payment is possible via bank transfer. The payment can be made in the fiat currencies CHF and EUR and in the cryptocurrencies Bitcoin (BTC), Bitcoin Cash, ETH, Litecoin, etc. The conversion rate on the day of payment is determined by the Purchaser's bank, is prevailing.

285 Any payments received (i) exceeding the total purchase price of the GGC allocated to a subscriber or (ii) after having reached the maximum of 190 million GGC will automatically be returned to the subscriber.

For more information, we advise you to read the Token Economics (Tokenomics) and Token Design Document in the appendix, which forms an integral part of this Whitepaper, and gets direct support through our team.

B. POST ICO

1. RESERVE FUND

286 The Company issues 1 billion GGC in total, of which 150 million GGC are not for sale but instead allocated to a reserve fund. The reserve fund is the sole property of the Company. It can be used for all required business purposes, i.e., to support the price and liquidity of the GGC. Short and long-term fluctuations in circulating GGC can negatively impact the core functionality of the Company's business model.

287 A gradual reduction in circulating the free float supply of the coins is part of the Company's plan to encourage stability and growth of the value of a GGC. However, above all, the Company's objective is to have a steady price development where any price fluctuations will smooth out over time, ensuring continuous growth of GGC purchasing power. Of course, there is no guarantee that the Company will achieve steady price development and constant growth of GGC purchasing power. Short and long-term fluctuations in circulating GGC can negatively impact the core functionality of the Company's business model.

288 The Company, in particular with the reserve fund, will be able to carry out the following operations:

- If the price of the coin increases too quickly, the reserve fund can release more coins to stabilize the price;
- the opposite may happen when the price of the coin decreases. The company reserves to intervene by buying GGC with fiat currencies to stabilize the market price to counter this.

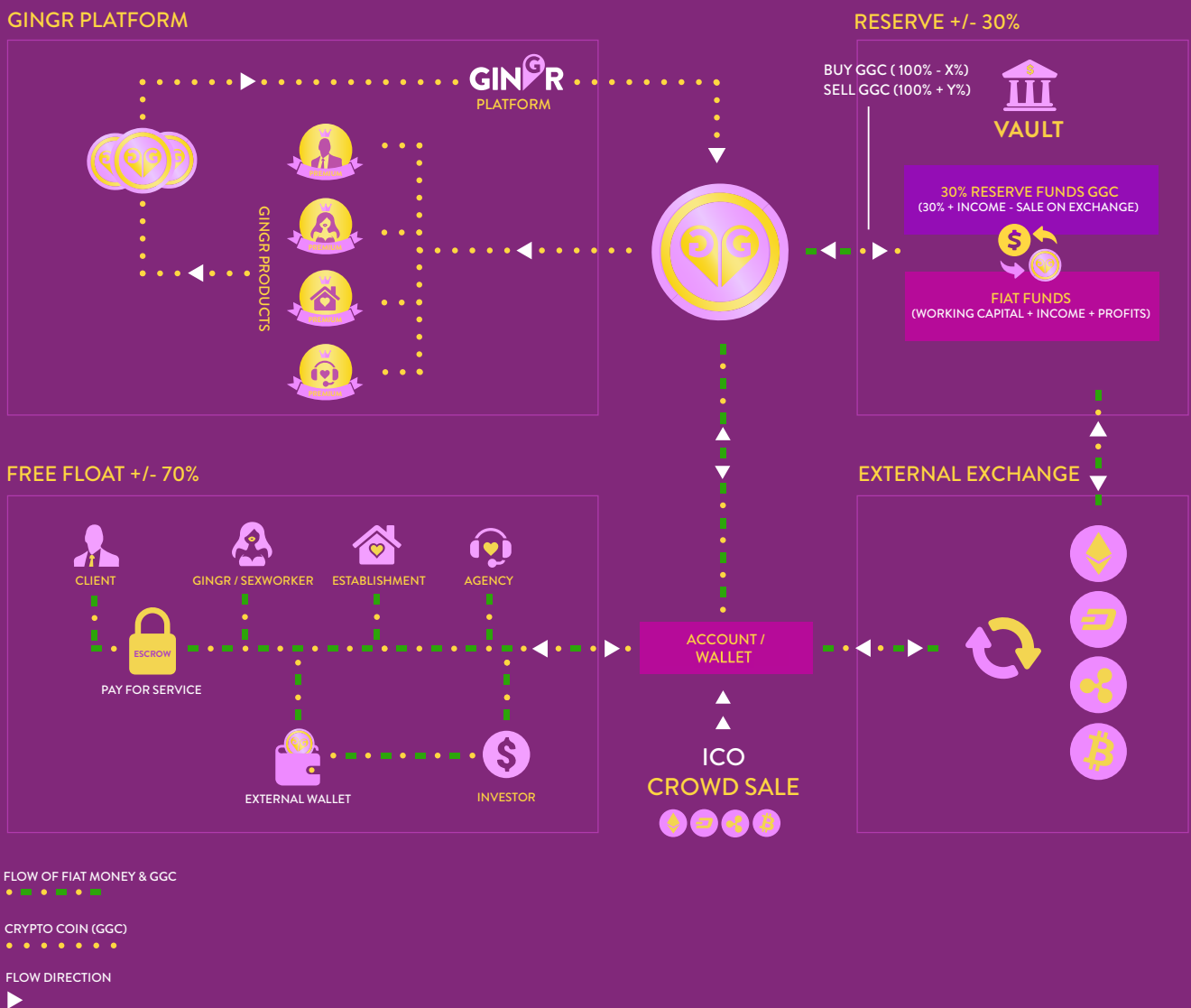


fig. 11

2. GINGR BROKER

289 After the ICO, opening a GGC account on the Gingr Platform will be easy, free of charge, and accessible anywhere in the world 24/7, so transactions can be carried out at any time worldwide.

290 In the future, the Company plans to offer that GGC can be bought through the same payment methods on the Gingr Platform. The Company intends to offer this service at a commission of a certain percentage of the on sales of market value.

3. EXTERNAL EXCHANGES

291 If users prefer to go for a more cost-effective way of buying and selling GGC, they can opt to use external exchanges. By buying GGC on an exchange,, one will either hold them for speculative purposes or use them as a payment method for services provided on the Gingr Platform by transferring them to the corresponding user account on the Gingr sidechain.

IX. TOKEN ECONOMICS (TOKENOMICS) & TOKEN DESIGN

We sincerely advise you to read the Token Economics (Tokenomics) and Token Design Document in the appendix for complete sales and financial overview information, including the liquidity of the GGC token.

X. TEAM

292 The team is very proud to have made it this far, and everyone on the team has pulled their weight and has proven themselves. All of us have experience in different areas to that of the prostitution industry and have joined for one cause. We have identified a gap in the market and firmly believe that putting together our skills and ideas for success is inevitable.

293 Many ICO's have large teams and sometimes an even more giant advisory board. Having experienced the past couple of years first-hand, it has become clear that we have been strained from moving forward faster due to the lack of workforce. By raising these funds, we will grow the team that will allow us to reach our goals and work towards our vision.

294 Even though we have set out to work in an industry that is still taboo and frowned upon in many circles, we or not naïve to the fact that we can be perceived in a bad light. This has not stopped

us from moving forward, being fully committed and we know now there is no going back and truly believe that we will be able to make a positive impact.

295 Please check our current updated team on our website, ggcoin.io, in the section “Team”.

XI. FINAL REMARK

296 As prostitution is frowned upon, business people and firms often do not want to be associated with the industry. This perception has created more challenges than usual, similar to what Bitcoin had in its early days. Bitcoin was initially associated with being used for money laundering and other illegal activities and is now becoming more and more accepted by an increasing number of retailers, and service providers. However, we can leverage off the Bitcoin breakthrough. When we launch our ICO, we believe in pushing the boundaries further and quicker while at the same time winning over society with our digital currency. In our opinion, our system provides a great solution in a world trying to ‘turn a blind eye’ to the prostitution industry, which is widely used and one of the biggest markets in the world. This affects our society, whether you, your family, or your friends. It should be more than clear that now is the time to move forward. Creating a currency to pay in an industry that generally only accepts cash, raising funds with an ICO alongside the growing number of countries regulating prostitution, in our opinion, gives us the perfect combination to gain a significant market share. There is enormous potential for new companies who launch their businesses with an ICO, and the issue is educating the masses. Of course, there are also considerable risks. Generally, there is a lot of work to do about shifting from the old economic systems of hard dollar bills to the new blockchain ecosystem. The possibility of trading on a new kind of stock market opens a brand-new arena for market participants to be involved in, along with a raft of new issues to sift through, including tightening security, education, and regulation. This means that since the Company will be one of the first players, in a very early stage in the market, we can grow significantly as the wave of crypto grows higher and further. We have tried to cover everything, and if there is anything that we missed, it will be corrected as soon as it has been identified or pointed out to us. The Company is an entirely transparent business that wants to help change the world for service providers within the sex industry and provides an excellent opportunity to investors. Some may say we are very ambitious about our plans, but we aim to prove ourselves to have a clear vision and plan to perform tasks to become a global leader in this sector.

297 Before you decide to invest in or purchase GGCs, you must read this White Paper, especially the Legal Disclaimer section and the Further Risk Factor section, and all further documents mentioned in this White Paper or provide by the Company, in particular the Legal Memorandum and the Terms and Conditions, and any other document provided in the Company’s download

section under www.ggcoin.io, and consult with your own legal, financial, tax or other professional advisor. All documents are available for download at www.ggcoin.io. As soon as you buy GGC or use any of our services, particularly the Gingr Platform, you have confirmed that you have done so.

XII. CONTACT

298 You can contact us, and you will be very welcome to visit any of our offices at any time. We will be happy to assist you with any queries. Our offices are listed below.

G-IT AG
Birkenstrasse 47
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